Planning for Intermodal Inclusion

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Background on Greyhound

- USA’s only nationwide bus co. (106 yrs. old)
- 280 passenger miles / gallon
- 2,300 destinations
- 245,000 possible ticket combinations
- Interlined with 50 regional bus companies
Greyhound Service
(Visit bts.gov for Intercity Bus Atlas)

County Locations
- Jupiter
- West Palm
- Boynton Beach
- Delray Beach
- Boca Raton
- Belle Glade

Destinations
- Fort Myers
- Orlando
- Miami
- Tampa
- Atlanta
- Jacksonville
- Houston
- New York
FAST Act Planning Provisions

• Inclusion in plans and Transportation Improvement Program (TIP) for intermodal facilities that support intercity buses and bus facilities

• Identification of intercity bus facilities in plans

• Consideration of the role that intercity buses may play in reducing congestion, pollution, and energy consumption
FAST Act Planning Provisions

• Consideration of strategies and investments that preserve and enhance intercity bus systems, including systems that are privately owned and operated

• Inclusion of intercity bus operators among stakeholders invited to participate/comment on plans

• Inclusion of intercity bus in congestion management strategic plans
Planning Priorities for Greyhound

• Develop working relationships with planners
• Inclusion of intercity bus in scenario planning
• Partnering on intermodal center developments
• Access to local transit / rail facilities and seamless transfers
• Fair and equitable access to high-occupancy vehicle (HOV) lanes, high-occupancy toll (HOT) lanes, toll lanes, and congestion pricing zones
• Safety, security, and cleanliness
COVID-19 Challenges for Intercity Bus

- Operating 37% of normal miles on 20% of normal revenue
- Northeast hub traffic down 90%
- Every route is operating at a loss
- All employees/customers must be screened & have face coverings
- Social distancing means less capacity on buses
Customers Served During COVID

- Front-line healthcare workers
- Free tickets for 1st Responders
- Repositioning truck drivers
- Food supply / agricultural workers
- Shipments of blood supplies, med. equipment (particularly to rural destinations)
- Students shipping home dormitory belongings
Opportunities for Cooperation

• Emergency evacuation planning / readiness

• Planning mobility solutions for low-income, student, senior, disabled and other users

• Greyhound’s architectural team can help w/ modern intermodal project design
Opportunities for Cooperation

• Ticketing partnerships with local transit, Tri Rail, and Amtrak can expand demand for all systems

• Use of Greyhound in-kind match supports rural bus feeder routes that connect to the network

• New customer-attracting technologies and comforts (i.e. AC outlets, internet, free movies, Where’sMyBus app provide value to residents)
Additional Goals

• Allow for urban redevelopment where stand-alone Greyhound terminals may be outdated

• Promote beautiful and functional intermodal hubs that connect people using all modes (e.g. West Palm Beach Intermodal Transit Center)

• Avoid missed opportunities w/ projects that could have included intercity buses (e.g. Hollywood, FL - Amtrak)

• Partner to keep buses out of traffic congestion (e.g. exempt access to HOV, HOT, and toll lanes)
How to Invite Greyhound into your Planning Process

Contact me at greg@2349solutions.com
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Thank you!!!