Palm Beach TPA Enhanced Transit Peer Exchange Agenda

Date: January 17, 2020
Location: Palm Beach TPA | 301 Datura Street | West Palm Beach, FL 33401

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| 8:30 – 8:45 a.m. | **Welcome and Introductions**  
FTA and FHWA welcome attendees, review the agenda, describe  
documentation/follow-up, establish ground rules for discussions, and  
introduce TPCB and the Peer Program. |
| 8:45 – 9:15 a.m. | **Palm Beach TPA Overview and Presentation**  
The Palm Beach TPA and Palm Tran provide welcome remarks and present  
an overview of the vision and desire to enhance transit in the region. |
| 9:15 – 10:15 a.m. | **Valley Metro Presentation: Enhanced Transit in the Phoenix Area**  
Overview of Valley Metro’s experiences with planning and designing an  
enhanced transit system, including Q&A. |
| 10:15 – 10:30 a.m. | **Break**                                                              |
| 10:30 – 11:30 a.m. | **Capital Metro Presentation: Enhanced Transit in the Austin Area**  
Overview of Capital Metro’s experiences with planning and designing an  
enhanced transit system, including Q&A. |
| 11:30 a.m. – 12:00 p.m. | **Group Discussion: Partnerships and Collaboration**  
A facilitated group discussion on how Valley Metro and Capital Metro  
engaged in partnerships and collaborated with other agencies to  
implement enhanced transit. Questions may include:  
| • What role did the MPO play in the process?  
• How can the Palm Beach TPA build a coalition to implement  
enhanced transit? |
<p>| 12:00 – 1:00 p.m. | <strong>Lunch (to be provided by the Palm Beach TPA)</strong>                        |</p>
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| 1:00 – 2:00 p.m. | **Group Discussion**  
A facilitated group discussion on the following topics:  
**Getting Public and Political Buy-In**  
- How did you get buy-in from politicians to move forward with enhanced transit?  
- How did you get buy-in from the public to move forward with enhanced transit?  
- How did you address opposition to your plans?  
**Telling the Story of Success**  
- What data did you collect for before/after metrics to tell the story?  
- When and how did you collect this data?  
**Funding and Financing**  
- What were your funding strategies?  
- How was the private sector involved in funding the transit expansion?  
- Did you use any Public Private Partnerships?  
- Did you consider Value Capture? If so, how? |
| 2:00 – 3:30 p.m. | **Florida Transit Agencies Panel: Experience with Enhanced Transit**  
A series of presentations from transit agencies in Florida that are working toward implementing enhanced transit. This session will also include a facilitated group discussion on opportunities in Florida for transit agencies to implement enhanced transit. The transit agencies will include, Jacksonville Transportation Authority, Miami Dade Transit, Broward County Transit, Pinellas Suncoast Transit Authority, and LYNX. |
| 3:30 – 3:45 p.m. | **Break**                                                               |
| 3:45 – 4:30 p.m. | **Group Discussion: Getting Started with Enhanced Transit in Palm Beach**  
A facilitated group discussion on how the TPA, transit agencies, and partners can begin the process of exploring enhanced transit in the region. Questions may include:  
- How did you overcome the chicken or the egg challenge of land use change or transit first to move forward?  
- How did the climate in your region influence your plans for enhanced transit?  
- What did your early public involvement approach look like?  
- How did you plan for impacts to businesses along the enhanced transit routes? |
| 4:30 – 4:45 p.m. | **Summary of Key Takeaways**  
A facilitated discussion among attendees of key takeaways from the peer exchange’s discussions and next steps for the Palm Beach TPA and Palm Tran to address. |
| 4:45 – 5:00 p.m. | **Closing Remarks**  
FTA, FHWA, the Palm Beach TPA, and local transit agencies make closing remarks. |