



**PALM BEACH**  
Transportation  
Planning Agency

40<sup>TH</sup>  
ANNIVERSARY

## *FY 2019 Strategic Plan Updates*

For the TPA Governing Board  
September 2018

[www.PalmBeachTPA.org](http://www.PalmBeachTPA.org)

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# Palm Beach TPA

## BOARD

21 locally elected officials

## MISSION

*To collaboratively plan, prioritize, and fund transportation*

## VISION

*A safe, efficient, connected, multimodal transportation system*



# Focus FY 2019 Priorities

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## ORGANIZATION

*New TPA Branding*

*Reorder Goals*

*Max 5 Objectives/Goal*

1. Engage the Public
2. Plan the System
3. Prioritize Funding
4. Implement Projects
5. Collaborate with Partners
6. Administer the Agency

# 1. Engage the Public



#	Objective	Target
<b>Expand</b> A	Create new brand collateral (handouts, giveaways)	December 2018
<b>Keep</b> B	Provide web and social media activity report	Monthly
<b>Increase</b> C	Conduct outreach events (e.g. Safe Streets Summit, Bike to Work Ride, Walk/Bike to School Day, etc.)	500 respondents 2,000 participants
<b>New</b> D	Update video explaining role of TPA	March 2019




# 2. Plan the System



#	Objective	Target
<b>Increase</b> A	Commence new multimodal corridor studies	3/year
<b>New</b> B	Conduct Safe Routes to School & Walking Safety Audits	3 locations/year
<b>Clarify</b> C	Create interactive transportation planning map site	June 2019
<b>Keep</b> D	Publish LRTP Implementation Report	Annually with TIP
<b>New</b> E	Create Transit Shelter Design Guide	June 2019




# 3. Prioritize Funding



#	Objective	Target
 A	Maintain website of funding opportunities	Ongoing
 B	Select system performance measure targets based on values and cost feasibility	June 2019
 C	Update LI/TA Scoring System to ensure projects advance TPA priorities	December 2019
 D	Submit applications for Discretionary Grants (New Starts, CRISI, BUILD, Smart Cities, etc.)	1/year

# 4. Implement Projects







#	Objective	Target
 A	Review FDOT, County and City project designs to ensure all funded projects advance TPA priorities	20 projects/year
 B	Publish annual system report card on status of TPA performance measures and projects to improve them	June 2019
 C	Monitor status of TPA priority projects	Biannual report

# 5. Collaborate with Partners

Collaborate  
with Partners








#	Objective	Target
 A	Create Model Complete Street Policy for County, Cities	March 2019
 B	Endorse an alternative to road impact fee system	June 2019
 C	Provide ADA Transition Plan Training Workshop	October 2019
 D	Conduct FHWA Lane Repurposing Workshop	June 2019



# 6. Administer the Agency



#	Objective	Target
 A	Provide Board Member Training (MPOAC Institute, National Conferences, Local Workshops)	15/year
 B	Provide TPA Staff Training	22/year
 C	Move to new office and meeting space	June 2019
 D	Provide financial reports	Quarterly
 E	Provide strategic plan report	Annually