



PALM BEACH
Transportation
Planning Agency

40TH
ANNIVERSARY

FY 2019 Strategic Plan Updates

TPA Committees

October 2018

www.PalmBeachTPA.org

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Palm Beach TPA

BOARD

21 locally elected officials

MISSION

To collaboratively plan, prioritize, and fund transportation

VISION

A safe, efficient, connected, multimodal transportation system



Focus FY 2019 Priorities

ORGANIZATION

New TPA Branding

Reorder Goals

Max 5 Objectives/Goal

1. Engage the Public
2. Plan the System
3. Prioritize Funding
4. Implement Projects
5. Collaborate with Partners
6. Administer the Agency

1. Engage the Public



#	Objective	Target
Expand A	Create new brand collateral (handouts, giveaways)	December 2018
Keep B	Provide web and social media activity report	Monthly
Increase C	Conduct outreach events (e.g. Safe Streets Summit, Bike to Work Ride, Walk/Bike to School Day, etc.)	500 respondents 2,000 participants
New D	Update video explaining role of TPA	March 2019

2. Plan the System



Increase

New

Clarify

Keep

New

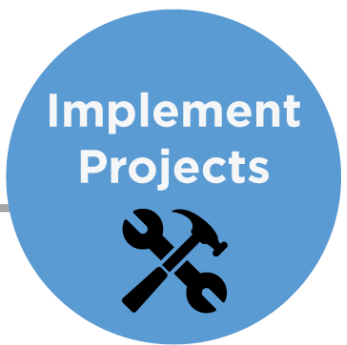
#	Objective	Target
A	Commence new multimodal corridor studies	3/year
B	Conduct Safe Routes to School & Walking Safety Audits	3 locations/year
C	Create interactive transportation planning map site	June 2019
D	Publish LRTP Implementation Report	Annually with TIP
E	Create Transit Shelter Design Guide	June 2019




3. Prioritize Funding



#	Objective	Target
Keep A	Maintain website of funding opportunities	Ongoing
Clarify B	Select system performance measure targets based on values and cost feasibility	June 2019
New C	Update LI/TA Scoring System to ensure projects advance TPA priorities	December 2019
New D	Submit applications for Discretionary Grants (New Starts, CRISI, BUILD, Smart Cities, etc.)	1/year

4. Implement Projects



#	Objective	Target
 A	Review FDOT, County and City project designs to ensure all funded projects advance TPA priorities	20 projects/year
 B	Publish annual system report card on status of TPA performance measures and projects to improve them	June 2019
 C	Monitor status of TPA priority projects	Biannual report

5. Collaborate with Partners

Collaborate
with Partners



#	Objective	Target
New A	Create Model Complete Street Policy for County, Cities	March 2019
Keep B	Endorse an alternative to road impact fee system	June 2019
Keep C	Provide ADA Transition Plan Training Workshop	October 2019
New D	Conduct FHWA Lane Repurposing Workshop	June 2019

6. Administer the Agency



Keep

Keep

New

Keep

Keep

#	Objective	Target
A	Provide Board Member Training (MPOAC Institute, National Conferences, Local Workshops)	15/year
B	Provide TPA Staff Training	22/year
C	Move to new office and meeting space	June 2019
D	Provide financial reports	Quarterly
E	Provide strategic plan report	Annually