Palm Tran
Route Performance Maximization Project

Phase II—Update
Transportation Planning Agency Board
April 19, 2018
Purpose and Objective of RPM

- RPM is a multi-phase planning effort to better meet mobility needs of Palm Beach County by providing:
  - A Better Customer Experience
  - A More Efficient System
  - Improved Technologies
  - Improved Customer Information/Communications

- Phase I (completed):
  - Provided overview of current state of the transit
  - Identified existing strengths/opportunities
  - Developed various Service Concepts

- In Phase II (in progress):
  - Refine recommended alternative to address alignments, bus stops locations, amenities, Title VI requirements and Level of Service needs
  - Carry out public outreach and involvement efforts
**RPM Phase I—Synopsis**

- **Route Performance Maximization (RPM)**
  - More efficient delivery of service
  - Cost-neutral
  - September 2018
- **Phase I (May 2017)**
  - JWA consultant
- **Core Design Workshop (August 17)**
- **Two alternatives**
RPM Phase I—Synopsis (Proposed Scenarios)

Ridership Coverage

Enhanced Coverage (BCC Preferred)
RPM Phase I—Synopsis

- Presentation to BCC (November ‘17)
  - BCC chose Enhanced Coverage Scenario
  - Expedited schedule
- Further network tweaks (October ‘17 –February ‘18)
RPM Phase II—Goals

• Make Improvements To:
  ○ Network (route alignments)
  ○ Schedules
  ○ Stops Locations
  ○ Travel Times

• Public Outreach & Involvement
  ○ Carry out an expansive public outreach and involvement effort
  ○ Conduct Surveys
RPM II Teams

- **Steering Committee**
  - Palm Tran Staff
  - TPA: Nick Uhren & Valerie Neilson
  - County PZ&B: Patrick Rutter
  - County Engineering: David Ricks

- **Two Consultant Teams**
  - Tindale Oliver—Technical Assistance
    - Network re-design
    - Bus stops consolidation
    - Title VI analysis
    - Bus stops amenities
    - Scheduling improvements
    - Cost estimates
  - Adams Consulting Group & C Robinson Associates
    - Carry out 30 public outreach events (in 2 waves)
    - Hold 3 outreach summits
    - Carry out surveys
Overall RPM Timeline

April
- Staff Training
- Prep Work
- WAVE 1 Outreach
- Update Network
- WAVE 2 Outreach
- Finalize Network
- Network Prep

May
- WAVE 1 Outreach
- May 30th – June 12th
- ≈15 meetings
- May 2nd – May 15th

June
- June 28
- RPM goes live!
- ≈15 meetings
- June 24

July
- PTSB
- Finalize Network

August
- BCC

September 30th
- RPM goes live!
Other Outreach Activities

- Social Media
- Website Page
- Newspaper Ads
- Bus Wraps Designs
- Seat Drops (onboard buses)
- Hotline Number
**Initial Comments**

- **Jesse Bailey**: Frequent, fast busses up and down US-1 with 10 min or less headways in peak hours PLEASE
  - Like · Reply · Message · 2d

- **Barry O'Brien**: Get rid of the Route 1 detour to the transit hub! I'd take Palm Tran to Northwood if it wasn't for that 20 minute detour.
  - Like · Reply · Message · 2d

- **Michael Korn**: I look forward to the exciting changes ahead!
  - Like · Reply · Message · 2d
Thank You