

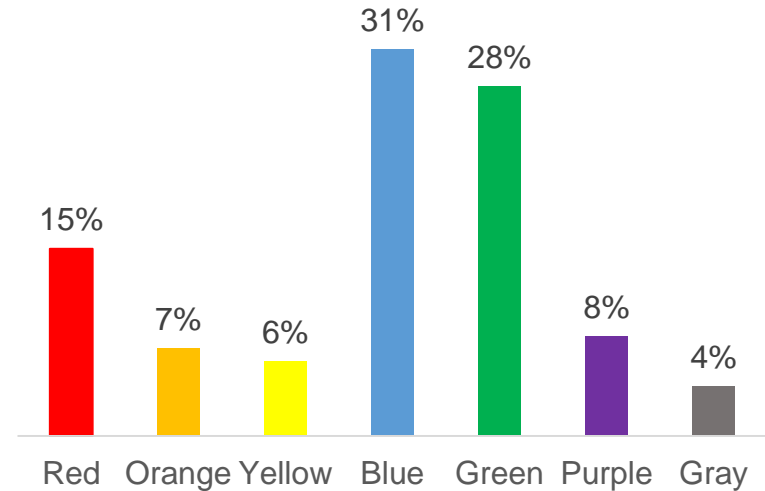


**Palm Beach
Transportation Planning Agency
Logo Presentation
September 21, 2017**



Color Examples

A. Red	Excitement Youthful Bold	
B. Orange	Friendly Cheerful Confidence	
C. Yellow	Optimism Clarity Warmth	
D. Blue	Trust Dependable Strength	
E. Green	Peaceful Growth Health	
F. Purple	Creative Imaginative Wise	
G. Gray	Balance Neutral Calm	



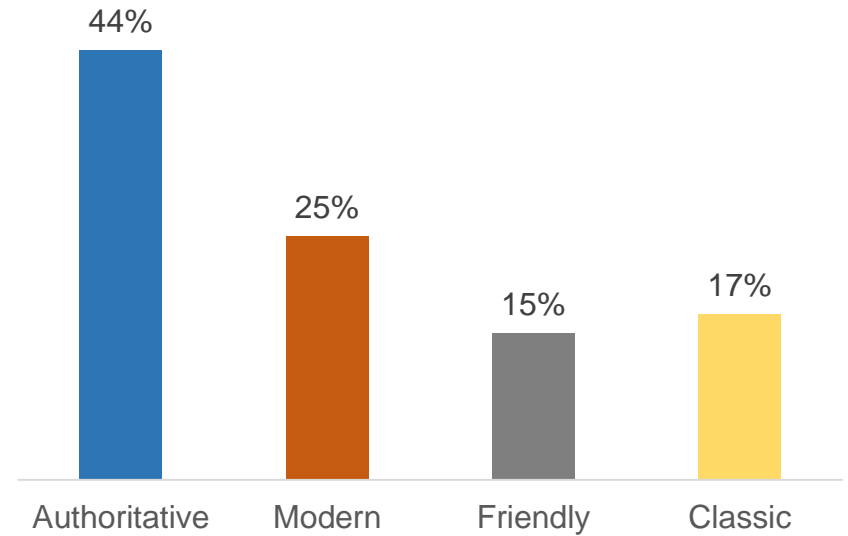
Logo Examples



Authoritative



Modern



- A. Authoritative
- B. Modern
- C. Friendly
- D. Classic



Logo Considerations





PALM BEACH
Transportation
Planning Agency



**PALM BEACH
TRANSPORTATION
PLANNING AGENCY**



Palm Beach Transportation Planning Agency



PALM BEACH
Transportation
Planning Agency

Logo Considerations



Option 1



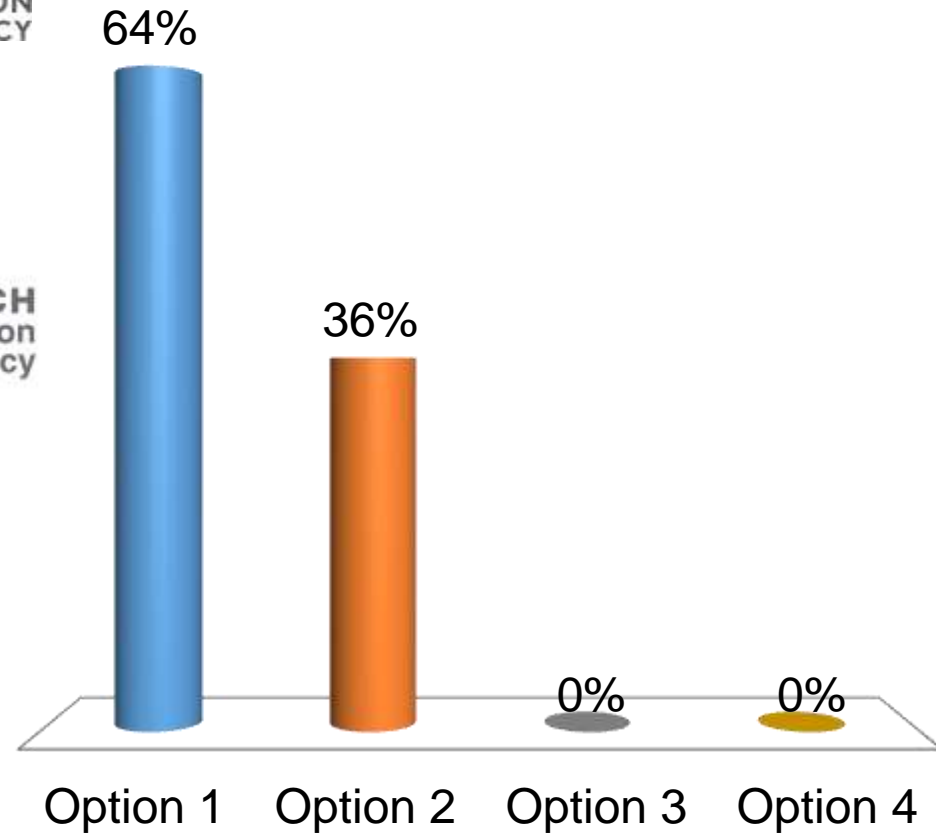
Option 2



Option 3



Option 4



Q & A

55 Miracle Mile Suite 330, Coral Gables, FL 33134
305 403 2080 Main 305 606 6839 Direct
www.RoarMedia.com

