During the month of May, the Florida Department of Transportation and its transportation partners challenged commuters in Monroe, Miami-Dade, Broward, Palm Beach, Martin and St. Lucie Counties to try an alternative mode of transportation for their daily work commute.
• This year’s challenge featured a mobile app for participants to use.

• The app allowed commuters to tap in and tap out to log their daily commute.

• For each trip the app calculated the total number of miles based on their route.
GET INVOLVED

• SFCS along with transportation partners, transit agencies, municipalities and employers promoted the challenge via a dedicated website, e-mail blasts, transportation days, etc.

• Partners, including the Palm Beach MPO, were featured on the Challenge website: www.sflcommutes.com
GET INVOLVED

• Other Palm Beach organizations featured:
  • Palm Beach Zoo
  • Whole Foods
  • Palm Tran
  • City of West Palm Beach
  • FPL

• Challenge was featured on WPTV, Channel 5 highlighted Commissioner Abrams taking Tri-Rail
TAKING THE CHALLENGE

- More than 200 companies and municipalities participated including:
PRELIMINARY RESULTS

• 6,653 commuters participated in the Challenge with 1,001 residents from Palm Beach County.

• 951 commuters travelled into Palm Beach County as their destination

• 33,551 trips were logged using an alternative mode in South Florida

• 362,351 lbs. of CO2 saved during the month in total
NEXT STEPS

• Commuter Challenge Participant Survey

• Provide comprehensive report to all transportation partners including origin/destination, mode use, commute distance and time

• Meet with partners to develop next year’s challenge

• Develop challenge for students

Snapshot of Trips
CONTACT

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