Safe Kids – Safe Routes

You’re About to See Why
Question?

- What side of the street should I walk on?
- What age can a child walk or bike to school alone?
- What age is a child developmentally ready to cross a street by themselves?
- When walking on the road, do you walk with or against traffic?
- Should I ride my bike on the sidewalk or road?
- Is there a helmet law?
- Who teaches children to look L-R-L before crossing?
The Problem

- PBC is ranked 3rd for childhood pedestrian and bicycle injuries
- PBC School District is unable to meet the need for bike & pedestrian education
- Difficult to train PE teacher currently
- Many schools have over 30% walkers & biker to school
- Current roads & infrastructure doesn’t meet needs
- Kids are not learning how to protect themselves on our roadways!
So what can we do?

- Comprehensive Evidence Based Bicycle & Pedestrian Educational Program (K-5th grade)
- Reach every elementary school one time every 3 years for 2-3 week curriculum.
- Train the trainer in schools
- Coordination of services & partnerships
How will this work?

• Partnership with Physical Education Department

• Coordination of Services
  Walk & Bike to School Events

• Teachers trained & provided
  K-5 curriculum

• 4 trailers = 4 district

• 1 community trailer

• Schools involved, students involved, community involved = parents involved!
  Goal is to change behaviors & increase the number of safe pedestrians & bicyclists!
Why it will work!

• Curriculum Integration
• Repetition
• Creates a culture
• Creates comprehensive skill set
• Hands on experience
• Addresses distracted driving
• Identifies safe routes & infrastructure needs
• Walk, Bike, & Drive safely for life!
Investment = Outcomes

• High upfront expenses
• Low maintenance overtime
• Adaptive for years to come
• Long term commitment of Safe Kids & School District
• $ invested = $ saved
Program Curriculum

- University of Florida’s Florida Traffic Safety Education Guide
- Currently used in PBC School District
- Implemented & supported by University of Florida
- Supported by Florida Safe Routes to School
Program Evaluation

- Over 15 years of informal data
- Pre & Post School Surveys
- Parent Surveys
- Partner Surveys & Evaluations
- Teacher & Student Evaluation
- Local Trauma Data
- Walkability & Bikability Checklists
- State Data
Creating Success

- Individualized to meet school needs
- Measurable! # schools, # kids
- Coordination of Services & Partnerships
- Evidenced based & data driven
- Meets unfunded physical education state mandate
- Data will allow to continue to find funding
- Change behaviors & change outcomes!