5-Year Strategic Plan
Goals, Objectives, Measures, and Targets Input

June 2016 MPO Committee Meetings
Strategic Plan

Process & Schedule

Review Past Materials

Conduct Survey and Peer MPO Interviews

Draft 5-year Strategic Plan

Adopt Final 5-year Strategic Plan

Monitor Progress

April Initial Input

June Draft

July Adoption
Goal #1
• Objectives
• Measurable Outcomes

Goal #2
• Objectives
• Measurable Outcomes

Goal #3
• Objectives
• Measurable Outcomes

Goal #4
• Objectives
• Measurable Outcomes

Goal #5
• Objectives
• Measurable Outcomes

Goal #6
• Objectives
• Measurable Outcomes

Research & Feedback
• Strengths
• Weaknesses
• Opportunities

Mission & Vision

Research & Feedback
• Strengths
• Weaknesses
• Opportunities

Mission & Vision
**SURVEY RESULTS**

45 Total Respondents

- **MPO Board Member** (12)
- **MPO Committee Member** (20)
- **MPO Staff** (11)
- **Other** (2)

- Advocate for walkable neighborhoods, strong towns, sustainable transportation
- FDOT 3C-Process
MISSION
• To collaboratively plan, prioritize, and fund the transportation system.

VISION
• To create a safe, efficient, and connected multimodal transportation system.
Rank your top 3 activities in order from most important to least important.

A. Eat
B. Sleep
C. Learn
D. Play
Administer the Agency

Rank your top 3 objectives in order from most important to least important.

A. Provide Board Member Training
B. Provide MPO Staff Training
C. Provide Effective Meeting Space
D. Manage Expenditures
Engage the Public
Rank your top 3 objectives in order from most important to least important.

A. Create new MPO “brand”
B. Promote MPO website
C. Expand social media
D. Grow outreach campaigns
   (Commuter Challenge, Complete Streets, etc.)
Goal #3 Objectives

Plan the System
Rank your top 3 objectives in order from most important to least important.

A. Conduct Multi-Modal Studies
B. Conduct Transit Access Study
C. Update bike master plan
D. Conduct special studies
(Walkability audit, Roadway Safety Audit, etc.)

<table>
<thead>
<tr>
<th>Objective</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Conduct Multi-Modal Studies</td>
<td>29.6%</td>
</tr>
<tr>
<td>Conduct Transit Access Study</td>
<td>40.7%</td>
</tr>
<tr>
<td>Update bike master plan</td>
<td>17.3%</td>
</tr>
<tr>
<td>Conduct special studies</td>
<td>12.3%</td>
</tr>
</tbody>
</table>
Goal #4 Objectives

Prioritize Funding
Rank your top 3 objectives in order from most important to least important.

A. Research new funding
B. Map funded & construction projects
C. Map approved developments
D. Coordinate grant applications
   (TIGER, FASTLANE, SUN Trail, etc.)
Goal #5 Objectives

Improve the Experience
Rank your top 3 objectives in order from most important to least important.

A. Create system report card
B. Create system map for all modes
C. Facilitate pop-up projects
D. Innovate existing projects

Create system report card: 16%
Create system map for all modes: 26%
Facilitate pop-up projects: 10%
Innovate existing projects: 48%
Goal #6 Objectives

Collaborate with Partners
Rank your top 3 objectives in order from most important to least important.

A. Conduct LI/TA training workshops 32.1%
B. Notify of other funding available 13.6%
C. Complete Street Impl. Guide 28.4%
D. Road Impact Fee Alternatives 25.9%

- Conduct LI/TA training workshops
- Notify of other funding available
- Complete Street Impl. Guide
- Road Impact Fee Alternatives
5-Year Strategic Plan

Questions & Comments

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