



5-Year Strategic Plan

Goals, Objectives, Measures, and Targets Input

June 2016 MPO Committee Meetings

**Strategic
Plan
Process &
Schedule**



April Initial Input

June Draft

July Adoption

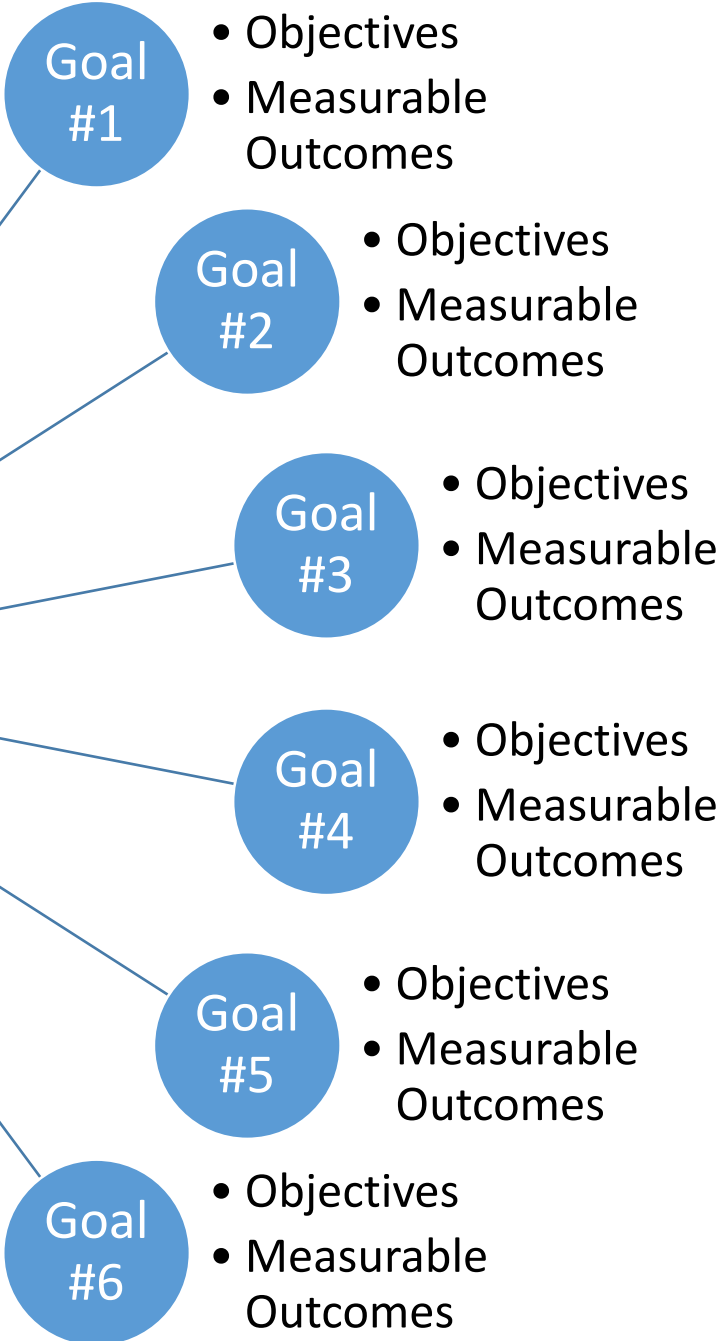


Research & Feedback

- Strengths
- Weaknesses
- Opportunities



Mission & Vision



Goal #1

- Objectives
- Measurable Outcomes

Goal #2

- Objectives
- Measurable Outcomes

Goal #3

- Objectives
- Measurable Outcomes

Goal #4

- Objectives
- Measurable Outcomes

Goal #5

- Objectives
- Measurable Outcomes

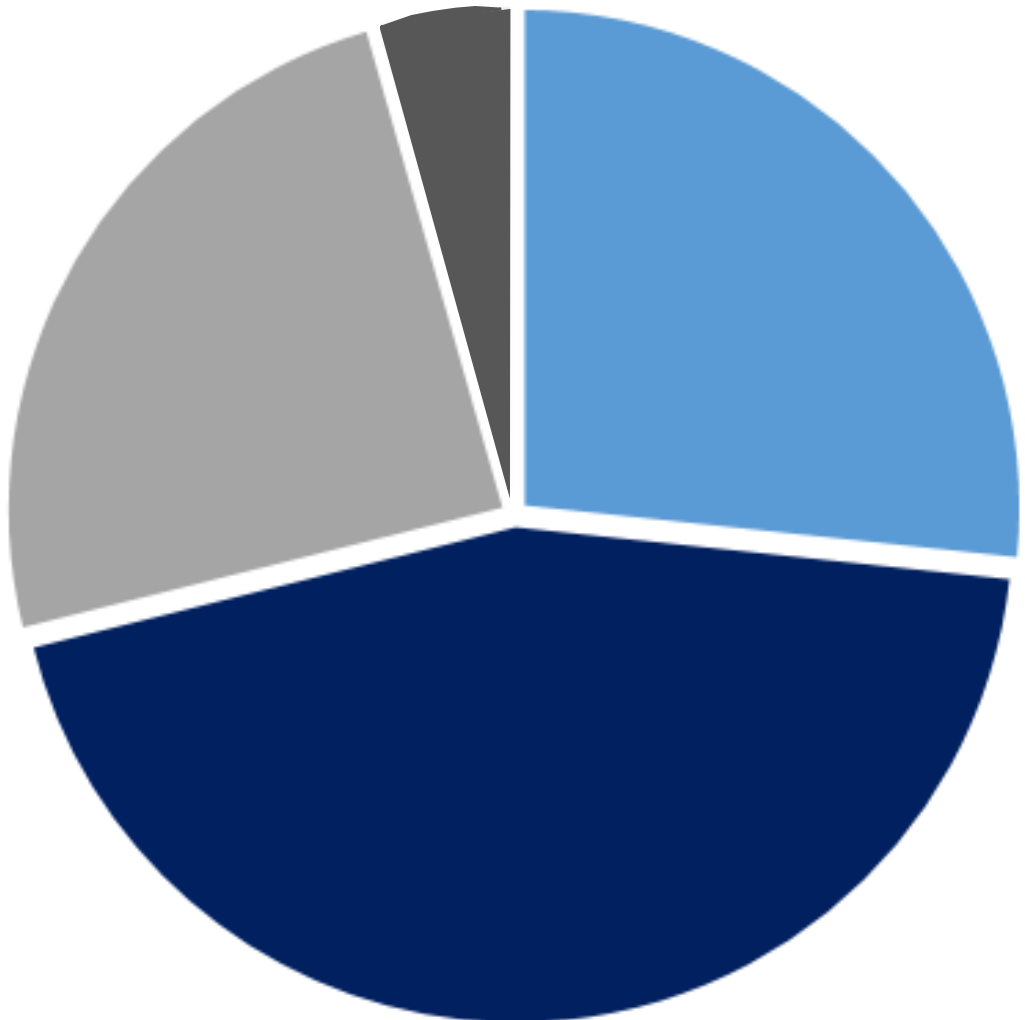
Goal #6

- Objectives
- Measurable Outcomes



SURVEY RESULTS

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45 Total Respondents

- MPO Board Member (12)
- MPO Committee Member (20)
- MPO Staff (11)
- Other (2)

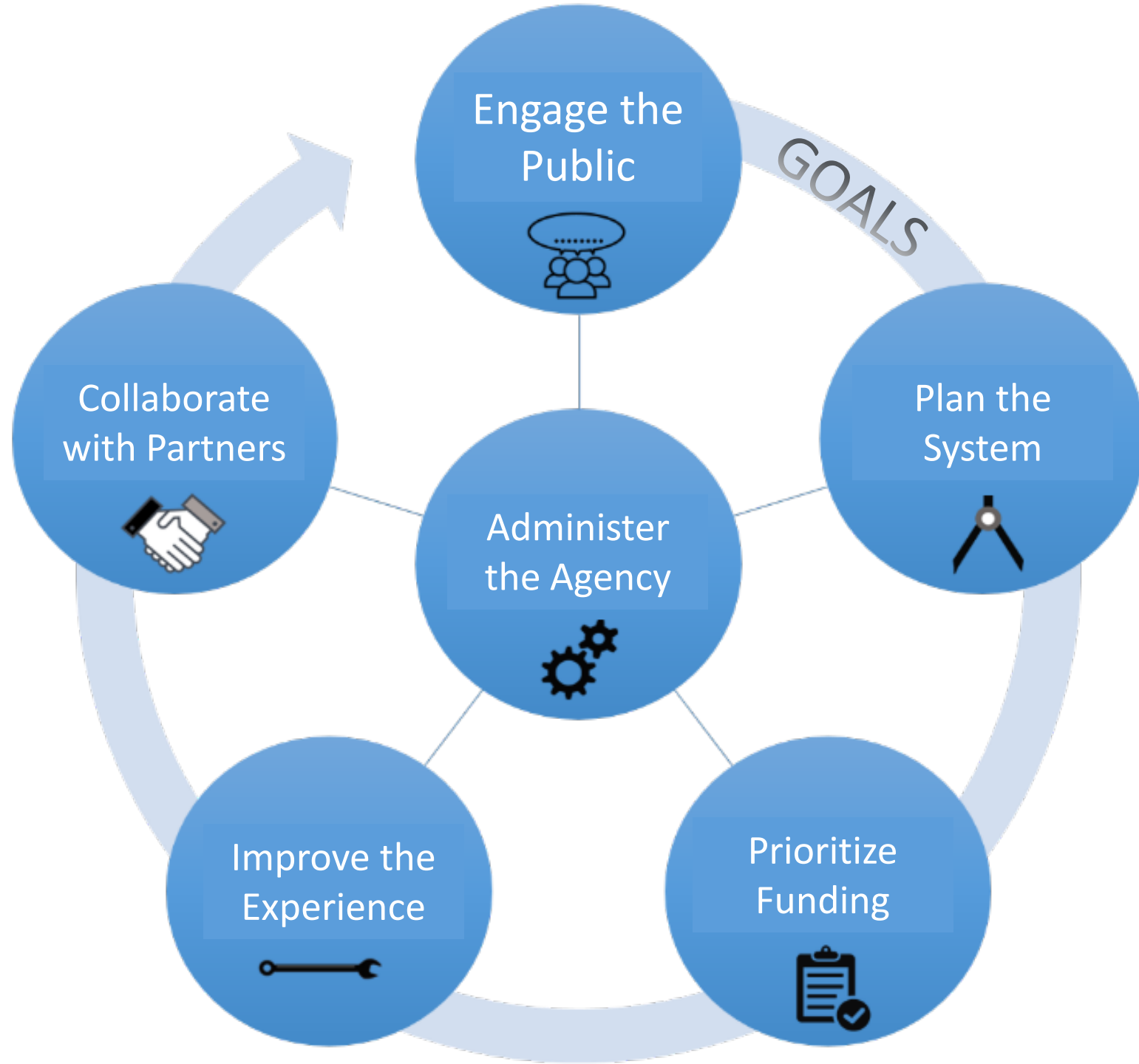
- Advocate for walkable neighborhoods, strong towns, sustainable transportation
- FDOT 3C-Process

MISSION

- To collaboratively plan, prioritize, and fund the transportation system.

VISION

- To create a safe, efficient, and connected multimodal transportation system.



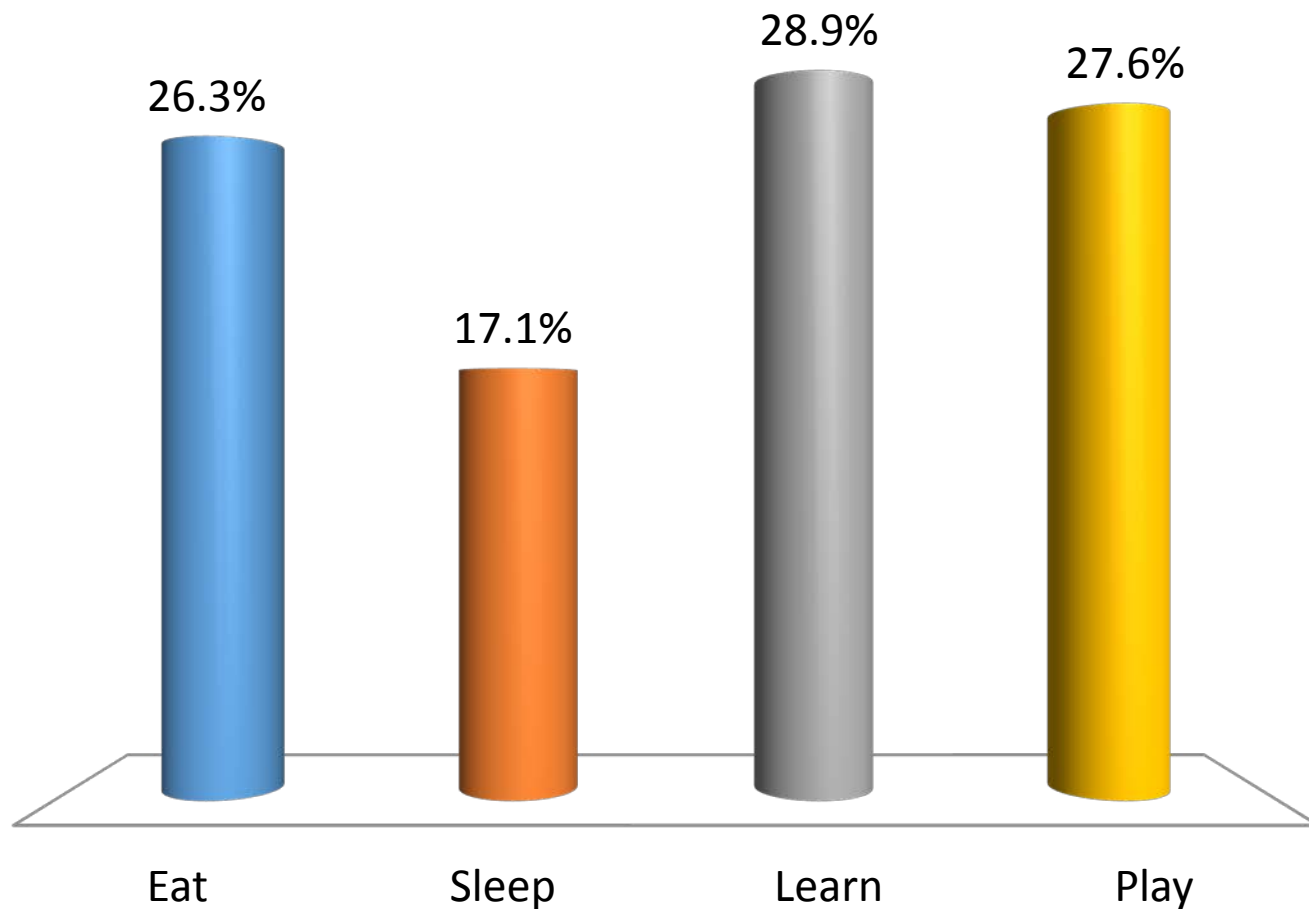


TEST QUESTION

Rank your top 3 activities in order from most important to least important.

- A. Eat
- B. Sleep
- C. Learn
- D. Play

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Goal #1 Objectives

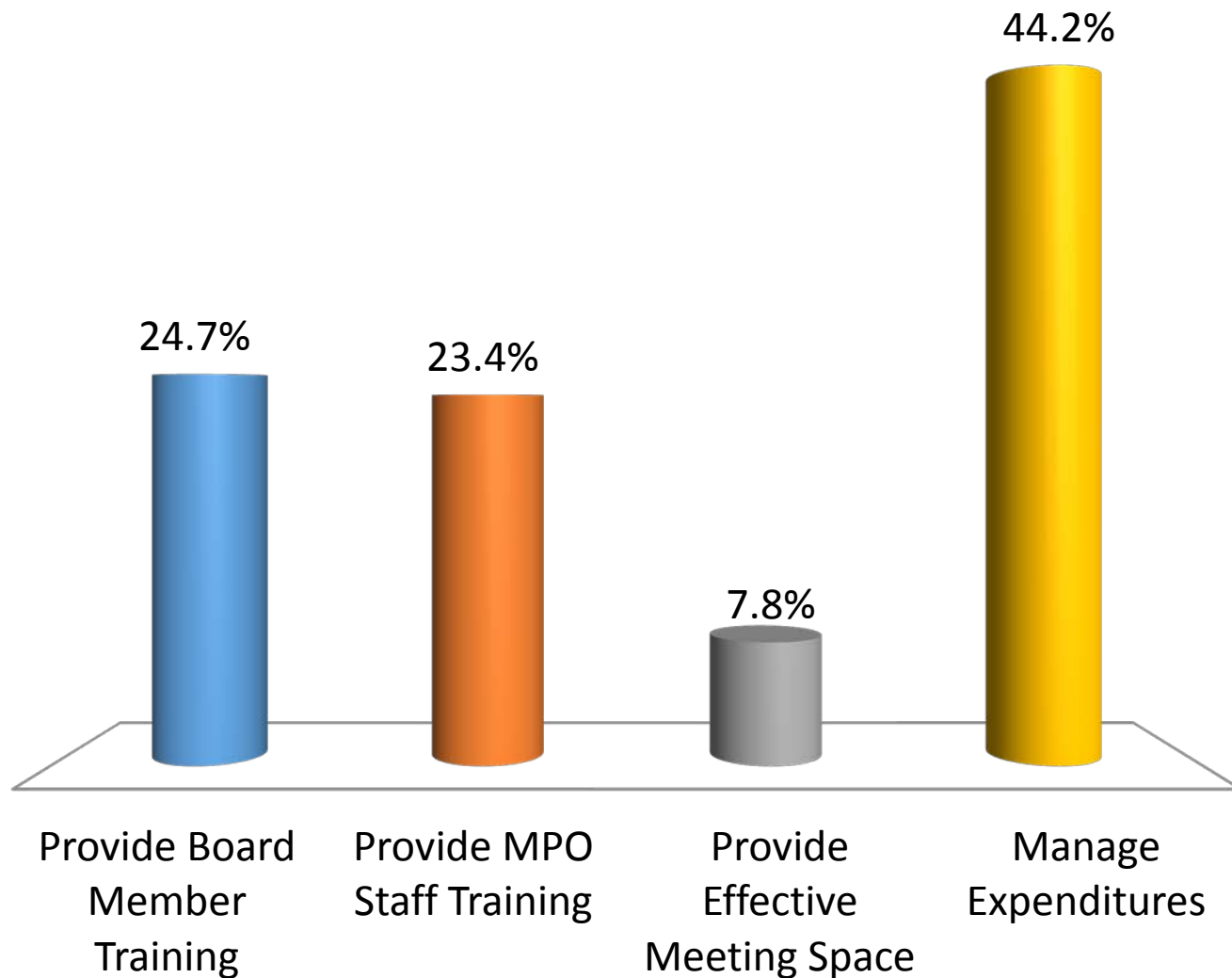
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Administer the Agency

Rank your top 3 objectives in order from most important to least important.

- A. Provide Board Member Training
- B. Provide MPO Staff Training
- C. Provide Effective Meeting Space
- D. Manage Expenditures





Goal #2 Objectives

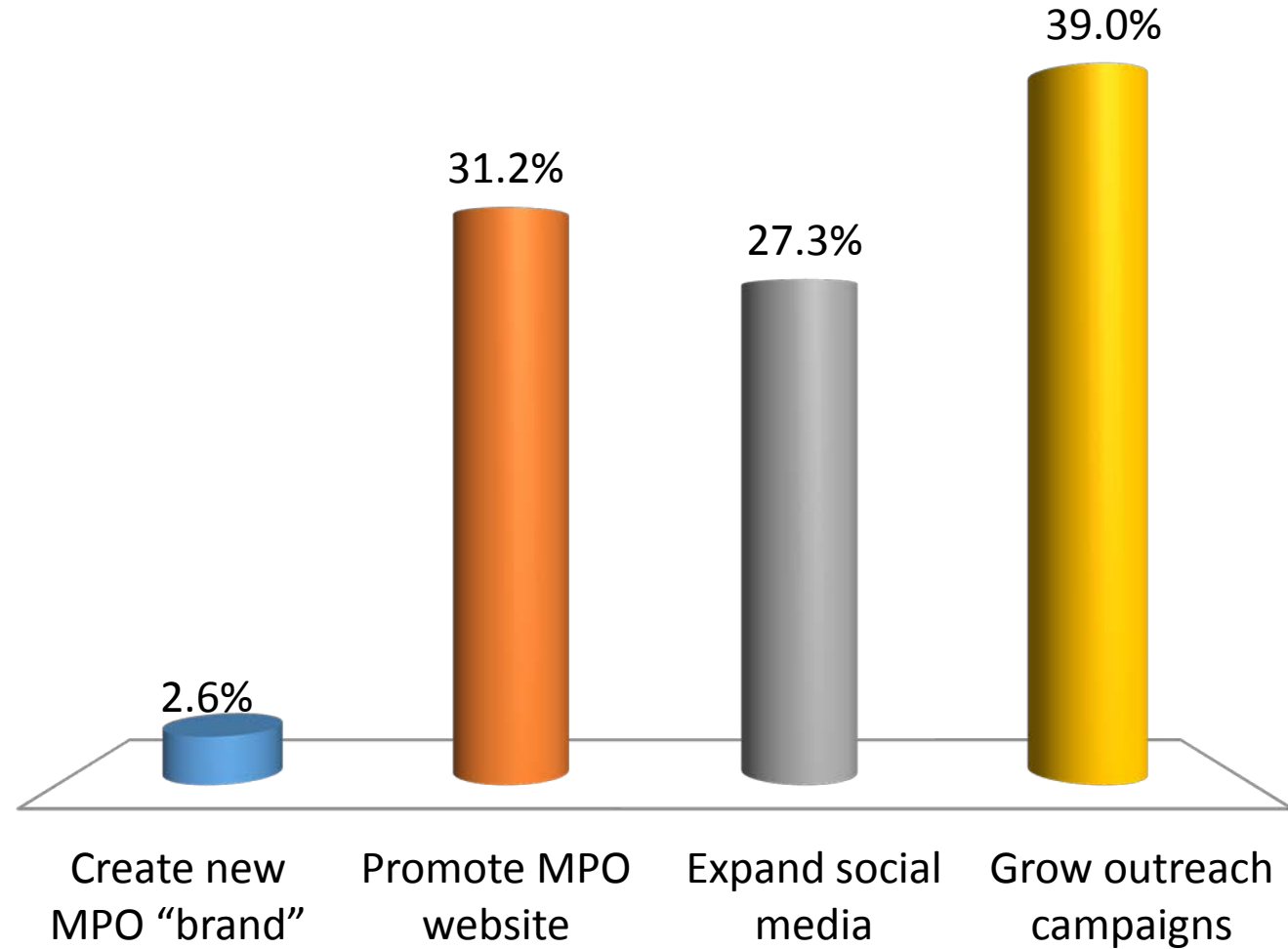
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Engage the Public

Rank your top 3 objectives in order from most important to least important.

- A. Create new MPO “brand”
- B. Promote MPO website
- C. Expand social media
- D. Grow outreach campaigns
(Commuter Challenge, Complete Streets, etc.)





Goal #3 Objectives

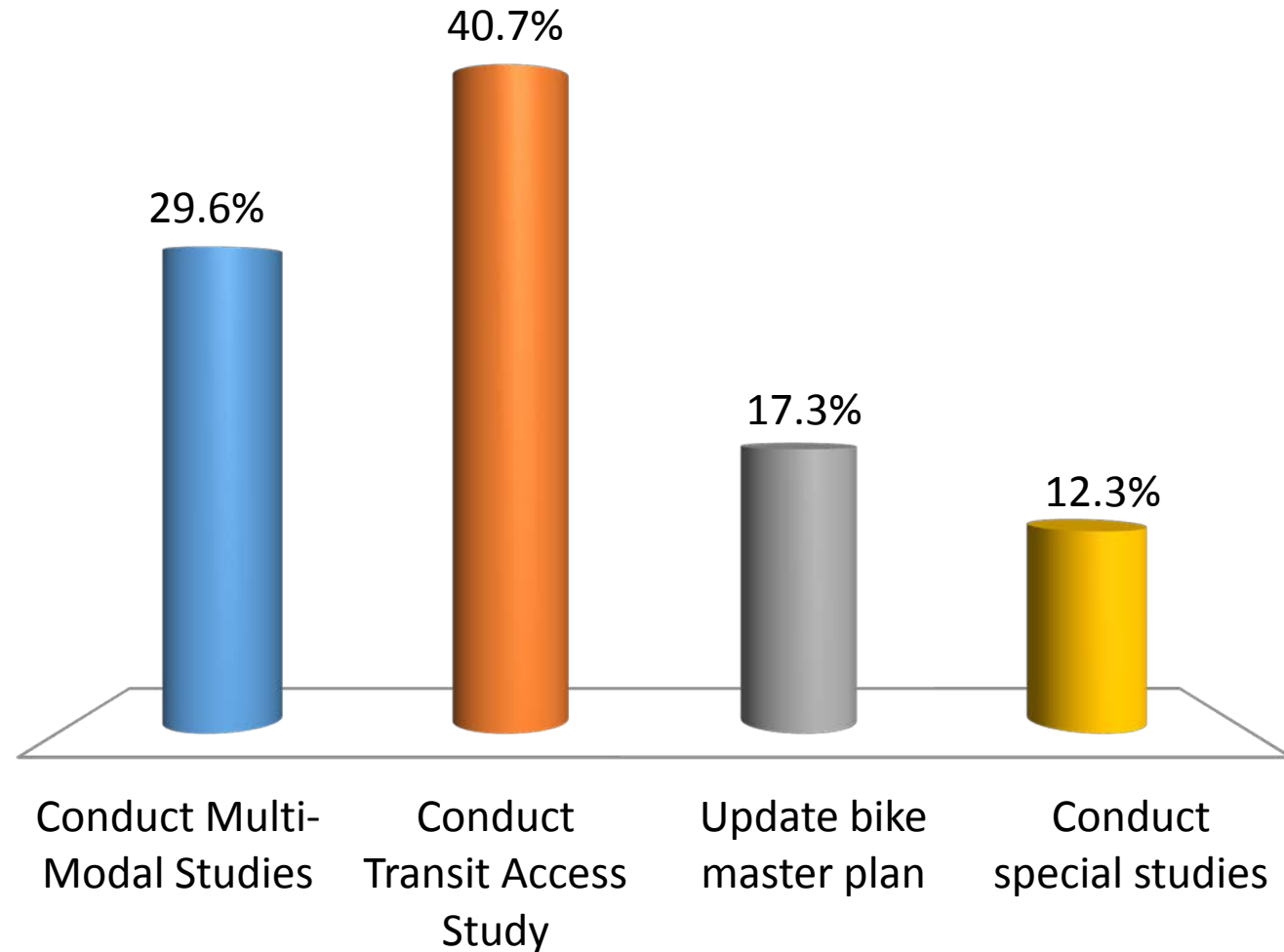
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Plan the System

Rank your top 3 objectives in order from most important to least important.

- A. Conduct Multi-Modal Studies
- B. Conduct Transit Access Study
- C. Update bike master plan
- D. Conduct special studies
(Walkability audit, Roadway Safety Audit, etc.)





Goal #4 Objectives

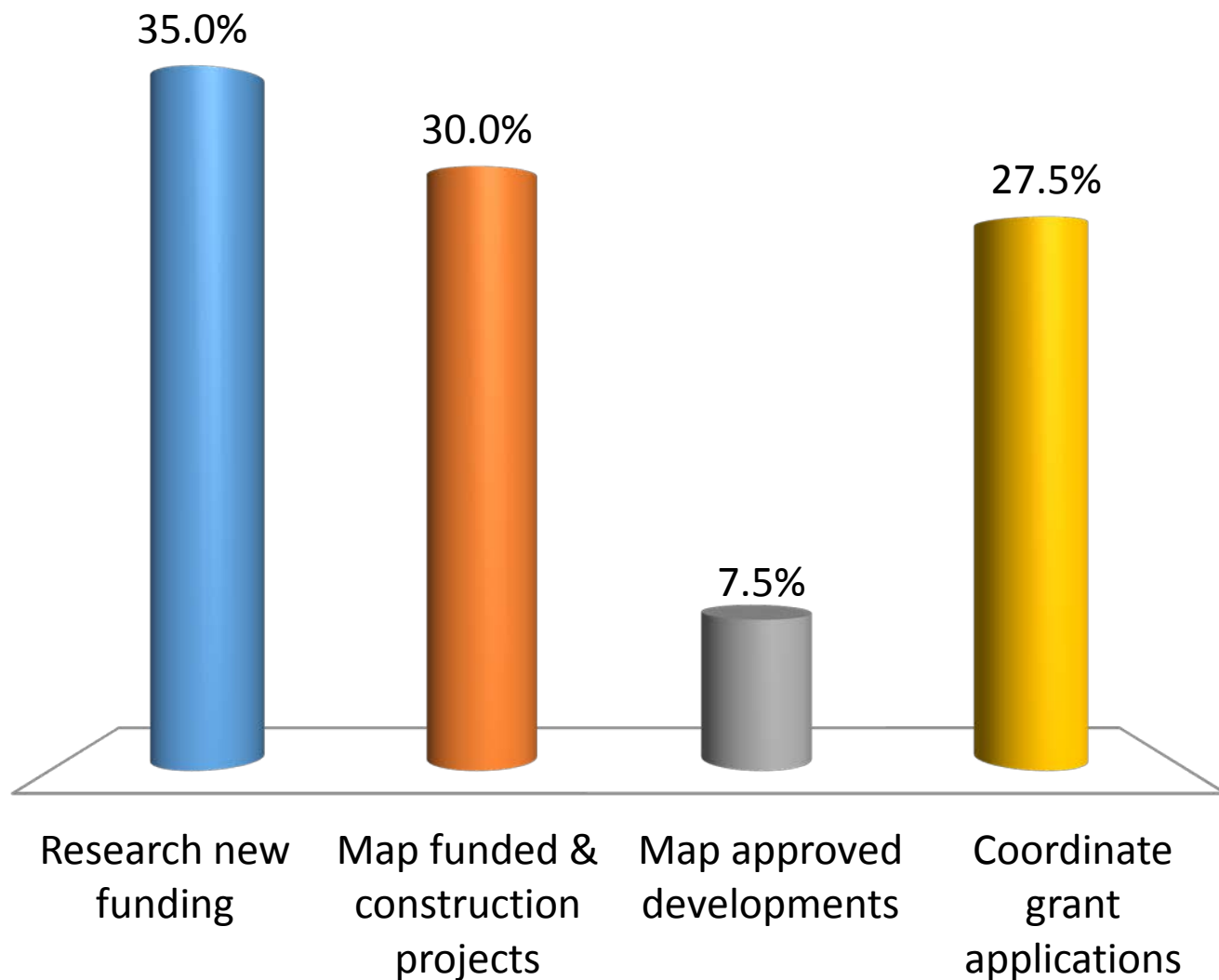
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Prioritize Funding

Rank your top 3 objectives in order from most important to least important.

- A. Research new funding
- B. Map funded & construction projects
- C. Map approved developments
- D. Coordinate grant applications
(TIGER, FASTLANE, SUN Trail, etc.)





Goal #5 Objectives

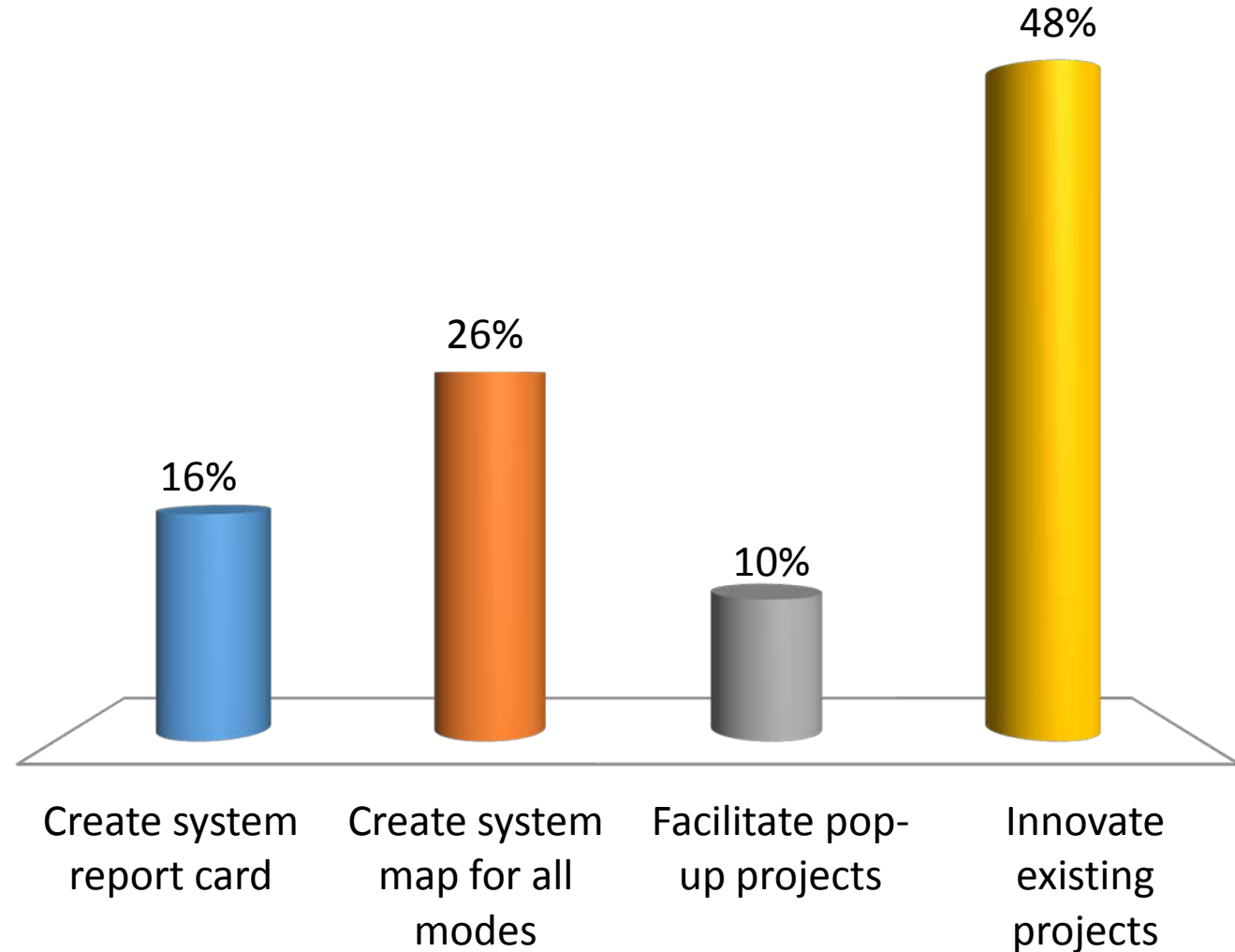
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Improve the Experience

Rank your top 3 objectives in order from most important to least important.

- A. Create system report card
- B. Create system map for all modes
- C. Facilitate pop-up projects
- D. Innovate existing projects





Goal #6 Objectives

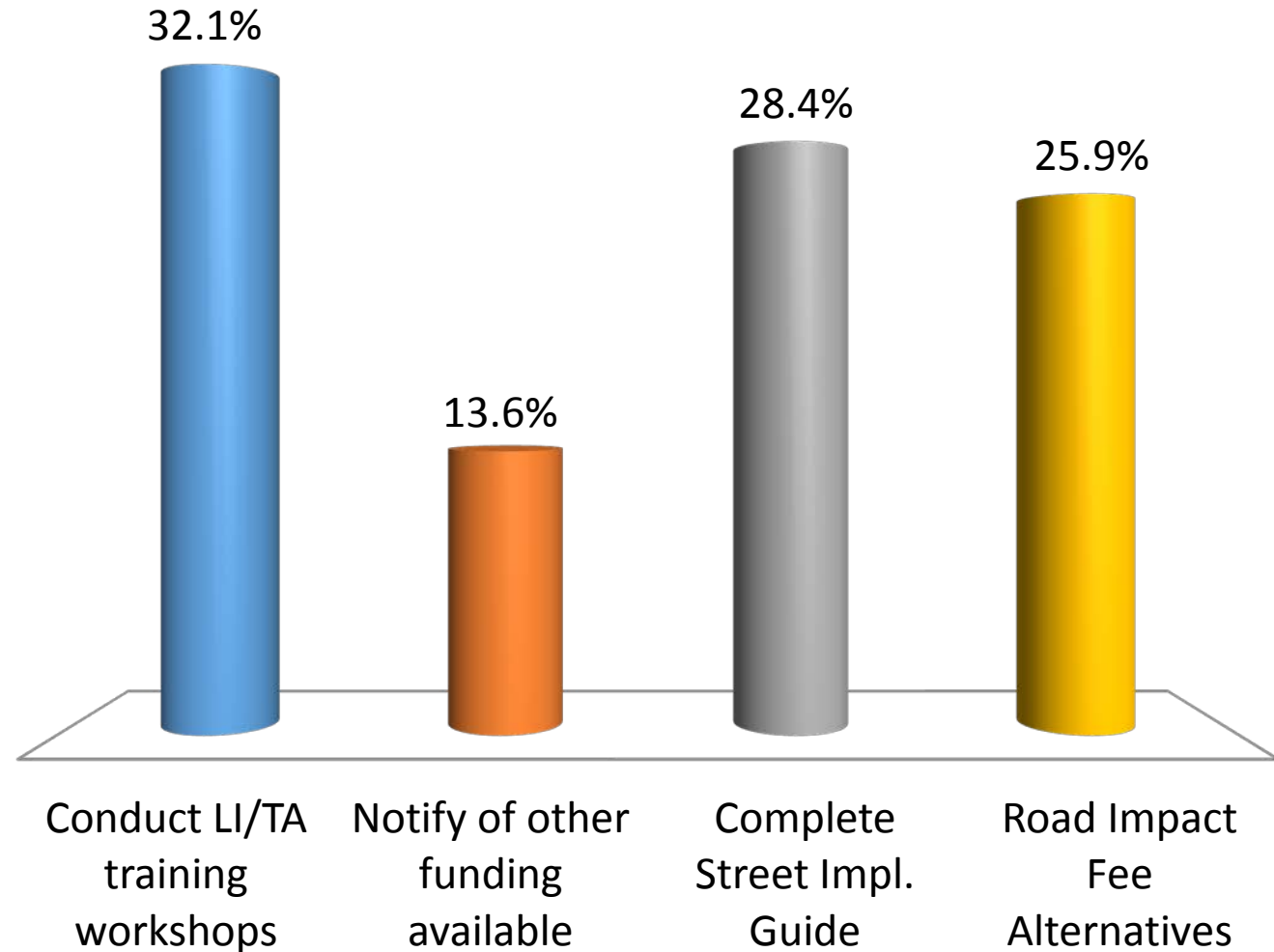
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Collaborate with Partners

Rank your top 3 objectives in order from most important to least important.

- A. Conduct LI/TA training workshops
- B. Notify of other funding available
- C. Complete Street Impl. Guide
- D. Road Impact Fee Alternatives





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Questions & Comments

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