5-Year Strategic Plan
Goals, Objectives, Measures, and Targets Input

June 2016 MPO Committee Meetings
Strategic Plan Process & Schedule

1. Review Past Materials
2. Conduct Survey and Peer MPO Interviews
3. Draft 5-year Strategic Plan
4. Adopt Final 5-year Strategic Plan
5. Monitor Progress

Timeline:
- April: Initial Input
- June: Draft
- July: Adoption
Research & Feedback
- Strengths
- Weaknesses
- Opportunities

Mission & Vision

Goal #1
- Objectives
- Measurable Outcomes

Goal #2
- Objectives
- Measurable Outcomes

Goal #3
- Objectives
- Measurable Outcomes

Goal #4
- Objectives
- Measurable Outcomes

Goal #5
- Objectives
- Measurable Outcomes

Goal #6
- Objectives
- Measurable Outcomes
SURVEY RESULTS

45 Total Respondents

- MPO Board Member (12)
- MPO Committee Member (20)
- MPO Staff (11)
- Other (2)

- Advocate for walkable neighborhoods, strong towns, sustainable transportation
- FDOT 3C-Process
MISSION
• To collaboratively plan, prioritize, and fund the transportation system.

VISION
• To create a safe, efficient, and connected multimodal transportation system.
TEST QUESTION

Rank your top 3 activities in order from most important to least important.

A. Eat
B. Sleep
C. Learn
D. Play
Administer the Agency

Rank your top 3 objectives in order from most important to least important.

A. Provide Board Member Training
B. Provide MPO Staff Training
C. Provide Effective Meeting Space
D. Manage Expenditures
Engage the Public
Rank your top 3 objectives in order from most important to least important.

A. Create new MPO “brand”
B. Promote MPO website
C. Expand social media
D. Grow outreach campaigns
(Commuter Challenge, Complete Streets, etc.)
Plan the System
Rank your top 3 objectives in order from most important to least important.

A. Conduct Multi-Modal Studies
B. Conduct Transit Access Study
C. Update bike master plan
D. Conduct special studies
  (Walkability audit, Roadway Safety Audit, etc.)
Goal #4 Objectives

Prioritize Funding
Rank your top 3 objectives in order from most important to least important.

A. Research new funding
B. Map funded & construction projects
C. Map approved developments
D. Coordinate grant applications

(TIGER, FASTLANE, SUN Trail, etc.)

- Research new funding: 46.8%
- Map funded & construction projects: 11.3%
- Map approved developments: 11.3%
- Coordinate grant applications: 30.6%
Goal #5 Objectives

Improve the Experience
Rank your top 3 objectives in order from most important to least important.

A. Create system report card
B. Create system map for all modes
C. Facilitate pop-up projects
D. Innovate existing projects
Collaborate with Partners
Rank your top 3 objectives in order from most important to least important.

A. Conduct LI/TA training workshops
B. Notify of other funding available
C. Complete Street Impl. Guide
D. Road Impact Fee Alternatives