5-Year Strategic Plan
Goals, Objectives, Measures, and Targets Input

June 2016 MPO Board Meeting
Strategic Plan Process & Schedule

1. Review Past Materials
2. Conduct Survey and Peer MPO Interviews
3. Draft 5-year Strategic Plan
4. Adopt Final 5-year Strategic Plan
5. Monitor Progress

Timeline:
- April Initial Input
- June Draft
- July Adoption
**MISSION**

- To collaboratively plan, prioritize, and fund the transportation system.

**VISION**

- A safe, efficient, and connected multimodal transportation system.
Rank your top 3 activities in order from most important to least important.

A. Eat
B. Sleep
C. Learn
D. Play
Goal #1 Objectives

Administer the Agency
Rank your top 3 objectives in order from most important to least important.

A. Provide Board Member Training
B. Provide MPO Staff Training
C. Provide Effective Meeting Space
D. Monitor Expenditures

Goal #1 Objectives
Transportation Planning for the Palm Beaches
Engage the Public
Rank your top 3 objectives in order from most important to least important.

A. Create new MPO “brand”
B. Enhance MPO website
C. Expand social media
D. Grow outreach campaigns
   (Commuter Challenge, Complete Streets, etc.)
Plan the System
Rank your top 3 objectives in order from most important to least important.

A. Conduct Multi-Modal Studies 24%
B. Perform Transit Access Study 27%
C. Map Complete Street Opportunities 26%
D. Monitor LRTP Implementation 23%
Prioritize Funding
Rank your top 3 objectives in order from most important to least important.

A. Research new funding
B. Map funded & constructed projects
C. Map approved developments
D. Coordinate grant applications
   (TIGER, FASTLANE, SUN Trail, etc.)
Goal #5 Objectives

Improve the Experience
Rank your top 3 objectives in order from most important to least important.

A. Create system map for all modes
B. Create system report card
C. Create 311 Website
D. Facilitate pop-up projects
E. Innovate existing projects
Collaborate with Partners
Rank your top 3 objectives in order from most important to least important.

A. Conduct training workshops
B. Increase funding requests
C. Complete Street work group
D. Road Impact Fee Alternatives
5-Year Strategic Plan
Questions & Comments

Jessica Josselyn
Kittelson & Associates, Inc.
jjosselyn@Kittelson.com
954-828-1730