



PALM BEACH MPO 5-YEAR STRATEGIC PLAN

MPO Governing Board Meeting
July 2016



Scope & Schedule

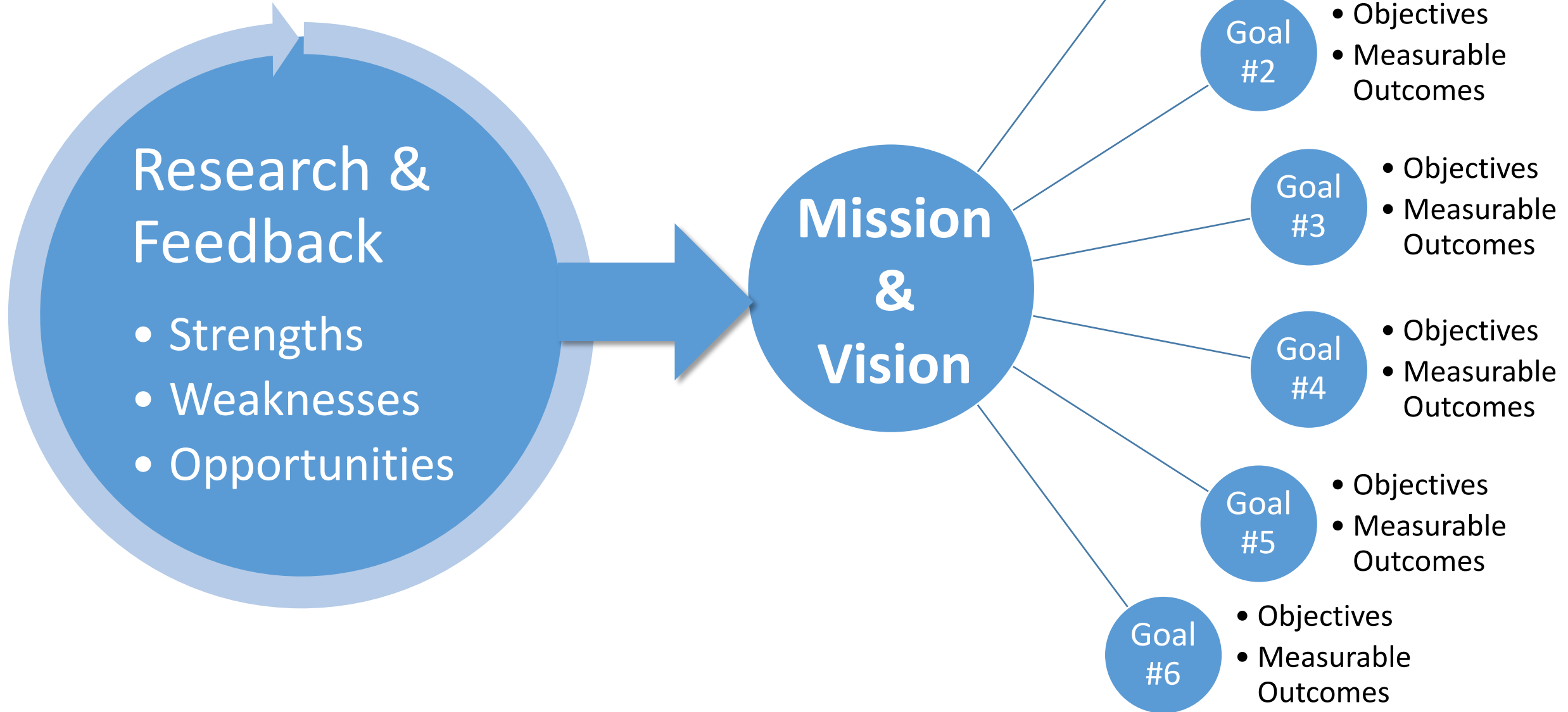


April Initial Input

June Draft

July Adoption

PROCESS





MISSION

To collaboratively plan, prioritize, and fund the transportation system.



VISION

A safe, efficient, and connected multimodal transportation system.

GOALS



Administer the Agency

is focused on staffing, equipping, and training the organization and effectively directing resources to achieve the strategic objectives.



Prioritize Funding

seeks to identify and match available funding sources with eligible MPO projects to expedite implementation.



Engage the Public

reinforces the importance of public input to each strategic effort and every planning process that involves the MPO.



Improve the Experience

raises user awareness of what facilities make up the transportation system, how well those facilities work, and how innovative ideas can make the system better for them and their communities.



Plan the System

directs attention to specific issues, areas, facilities, and interests that is above and beyond what would occur through the normal planning activities of the MPO.



Collaborate with Partners

expresses the commitment to support local, regional, state, and national agencies in their efforts to plan, fund, maintain, and manage transportation facilities that serve citizens, businesses, and visitors of the Palm Beach region.



GOAL 1

ADMINISTER THE AGENCY

OBJECTIVES MEASURES

TARGETS

Provide Roles & Responsibilities Training

1.A Provide MPO Governing Board Members opportunities to attend MPO training

Governing Board member trainings attended per year

4

1.B Provide MPO staff opportunities to attend MPO-related training/conferences

Staff-person trainings attended per year

22

Identify Meeting Space Options

1.C Identify and evaluate up to three meeting space options

Identify and evaluate up to three options for effective meeting space

July 2017

OBJECTIVES MEASURES

TARGETS

Manage Expenditures

1.D Monitor expenditures against approved budget

Provide quarterly report of budgeted vs. actual expenditures

+/-5%
variance

Implement Strategic Plan

1.E Monitor progress towards achieving Strategic Plan objectives

Provide Strategic Plan annual report

July 2017,
annually
thereafter



GOAL

2

ENGAGE THE PUBLIC

OBJECTIVES MEASURES

TARGETS

Create and Implement New MPO Brand

2.A Create and consistently apply new MPO brand

Completion of new branding
materials and strategies

July 2017

2.B Enhance MPO website to capture public input

Provide monthly website
activity report

October
2016,
monthly
thereafter

OBJECTIVES MEASURES

TARGETS

Expand MPO Presence and Outreach

2.C Expand social media outreach to inform and engage the public

Provide monthly social media
activity report

October
2016,
monthly
thereafter

2.D Grow public outreach campaigns

Annual campaigns per year
Campaign participants per year

2
500



GOAL
3

**PLAN THE
SYSTEM**

**OBJECTIVES
MEASURES**

TARGETS

**Conduct Non-Motorized and
Multimodal Transportation Studies**

**3.A Conduct multimodal
studies for localized areas of
concern**

Studies commenced per year

2

**3.B Perform Transit Access
Study for 10 Focus Areas**

Study completion

July 2018

**3.C Create map of Complete
Street Opportunity Corridors**

Complete Street
infographic map

July 2018

**OBJECTIVES
MEASURES**

TARGETS

**Monitor Long Range Plan
Implementation**

**3.D Monitor implementation
of Long Range Transportation
Plan projects and programs**

Provide Long Range
Transportation Plan
implementation report

**Annually at
TIP adoption**



GOAL

4

PRIORITIZE FUNDING

OBJECTIVES MEASURES

TARGETS

Leverage Additional Funding

4.A Research and share current and new funding opportunities

List of funding opportunities and sources on website

October 2016, annually thereafter

4.B Coordinate regional applications for competitive grant programs (e.g. TIGER, FASTLANE, SUN Trails, etc.)

Percent of annual requests met for coordinated application support

100%

OBJECTIVES MEASURES

TARGETS

Monitor and Share Project Status

4.C Prepare and maintain comprehensive map identifying status of all funded transportation projects within the planning area

Provide funded projects map

July 2017, annually thereafter

4.D Prepare and maintain comprehensive map identifying status of all approved/unbuilt development

Provide approved development map

July 2017, annually thereafter



GOAL
5

IMPROVE THE EXPERIENCE

**OBJECTIVES
MEASURES**

TARGETS

Increase Information Sharing

5.A Provide and maintain comprehensive and up-to-date system maps for all modes

Provide system map

July 2017,
annually
thereafter

5.B Create system performance report using the Congestion Management Process (CMP)

Provide system report card

Annually
with FDOT
Work
Program
Presentation

**OBJECTIVES
MEASURES**

TARGETS

Support Innovative Ideas

5.C Facilitate pop-up/ demonstration projects

Number of demonstration projects per year

2

5.D Introduce innovative strategies (with partners) into already planned projects

Projects reviewed per year

10



GOAL
6

COLLABORATE WITH PARTNERS

OBJECTIVES MEASURES	TARGETS
Expand Technical Services and Support	
6.A Conduct training workshops in preparing applications for Local Initiatives and Transportation Alternative Programs Workshops provided per year	2
6.B Increase total funding requests received for the Local Initiatives and Transportation Alternative Programs Ratio of funds requested to funds available	>2.0

OBJECTIVES MEASURES	TARGETS
Facilitate Targeted Technical Discussions	
6.C Facilitate Complete Streets work group to develop design guidelines Completion of Design Guidelines	July 2017
6.D Facilitate Road Impact Fee Alternatives work group to develop mobility fee alternatives white paper Completion of mobility fee white paper	January 2017

PALM BEACH MPO STRATEGIC PLAN JULY 2015 - JUNE 2016 ANNUAL REPORT CARD

HOW ARE WE DOING?

Monitoring and annual reporting of timely progress toward the objectives informs (1) administrative decisions and actions by the Executive Director and (2) future MPO Governing Board decisions regarding appropriate revisions to investments in and additions to the Strategic Plan. This “report card” is a summary of the MPOs current status in relation to achieving each goal’s set of objectives.

- INDICATORS
-  MET
 -  IN PROCESS
 -  NOT MET
 -  NOT BEGUN

GOAL	DESCRIPTION	INDICATOR 1	INDICATOR 2	INDICATOR 3	INDICATOR 4	INDICATOR 5
GOAL 1	ADMINISTER THE AGENCY <ul style="list-style-type: none"> No MPO Governing Board representatives attended the MPOAC Institute Staff training and staff expenditures will increase with a full team Consultant contracts were established mid-year, did not expend full budget 	Governing Board member trainings attended per year  4 TARGET 3 CURRENT	Staff-person trainings attended per year  22 TARGET 16 CURRENT	Identify and evaluate up to three options for effective meeting space  JUL '17 TARGET	Provide quarterly report of budgeted vs. actual expenditures  ±5% TARGET -25% CURRENT	Provide Strategic Plan annual report  JUL ANNUALLY TARGET
GOAL 2	ENGAGE THE PUBLIC <ul style="list-style-type: none"> Commuter Challenge was a huge success Anticipate year 2 of the Commuter Challenge and partnership with Broward MPO for Complete Streets Summit in FY 17 	Completion of new branding materials and strategies  JUL '17 TARGET	Provide monthly website activity report  MONTHLY TARGET	Provide monthly social media activity report  MONTHLY TARGET	Annual campaigns per year  2 TARGET 1 CURRENT	Campaign participants per year  500 TARGET 300 CURRENT
GOAL 3	PLAN THE SYSTEM <ul style="list-style-type: none"> Commenced studies of US 1 in North Palm (w/ TCRPC) and Indiantown Rd in Jupiter (w/ TCRPC) Anticipate commencement of additional studies and projects in FY 17 	Multimodal studies commenced per year  2 TARGET 2 CURRENT	Transit Access Study completion  JUL '18 TARGET	Complete Street infographic map  JUL '18 TARGET	Provide Long Range Transportation Plan implementation report  ANNUALLY TARGET	
GOAL 4	PRIORITIZE FUNDING <ul style="list-style-type: none"> Created www.PalmBeachMPO.org/map to provide countywide interactive web map of all funded projects. Will add additional data to this map to expand usefulness 	List of Funding Opportunities and Sources  OCT '16 TARGET	Percent of annual requests met for coordinated application support  100% TARGET 100% CURRENT	Provide funded projects map  JUL '17 TARGET	Provide approved development map  JUL '17 TARGET	
GOAL 5	IMPROVE THE EXPERIENCE <ul style="list-style-type: none"> Demonstration project is the Flagler Drive bike lane Innovative Projects include US 1 in Tequesta, Haverhill Road in Greenacres, and US 1 in Lantana, Boynton Beach and Delray Beach 	Provide system map  JUL '17 TARGET	Provide system report card  ANNUALLY TARGET	Number of demonstration projects per year  2 TARGET 1 CURRENT	Projects reviewed per year  10 TARGET 4 CURRENT	
GOAL 6	COLLABORATE WITH PARTNERS <ul style="list-style-type: none"> Conducted one workshop for TA and LI applications; will conduct a second in the western communities next year Hope to see increased LI applications in FY 17 	Workshops provided per year  2 TARGET 1 CURRENT	Increase total funding requests received for the Local Initiatives and Transportation Alternative Programs  >2.0 TARGET 0.82 CURRENT	Completion of Design Guidelines  JUL '17 TARGET	Completion of mobility fee white paper  JAN '17 TARGET	

* “CURRENT” is the actual value for the reporting period of July 2015 through June 2016



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