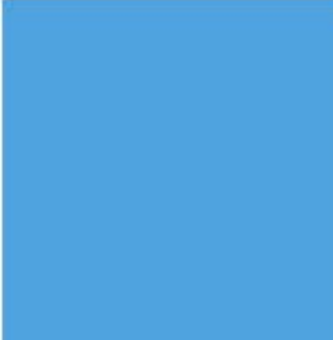




# **PALM BEACH MPO 5-YEAR STRATEGIC PLAN**

Mission, Vision, Goals  
& Objectives Draft

July 2016 MPO Committee Meetings



## Scope & Schedule

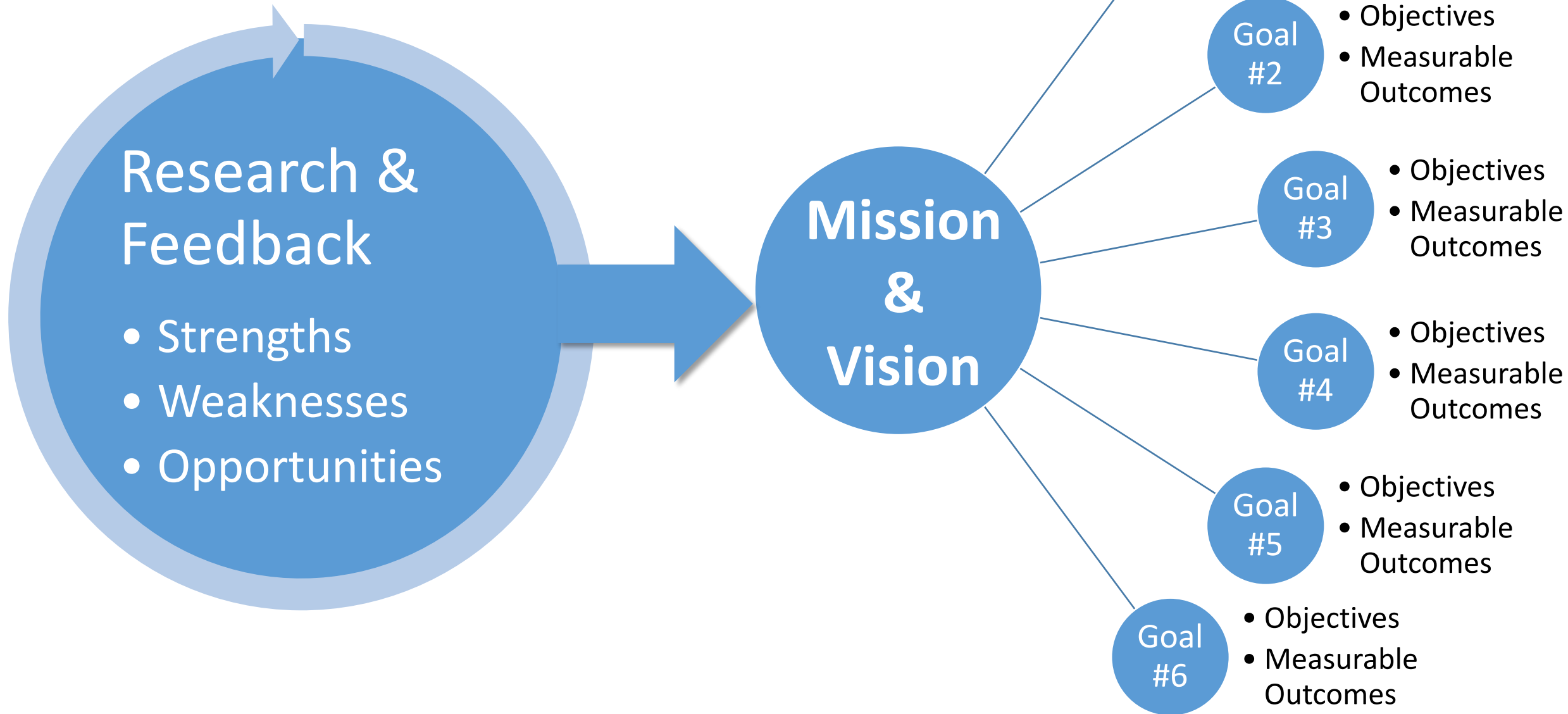


April Initial Input

June Draft

July Adoption

# PROCESS





# MISSION

To collaboratively plan, prioritize, and fund the transportation system.



# VISION

A safe, efficient, and connected multimodal transportation system.

# GOALS



## **Administer the Agency**

(Goal 1) is focused on staffing, equipping, and training the organization and effectively directing resources to achieve the strategic objectives.



## **Prioritize Funding**

(Goal 4) seeks to identify and match available funding sources with eligible MPO projects to expedite implementation.



## **Engage the Public**

(Goal 2) reinforces the importance of public input to each strategic effort and every planning process that involves the MPO.



## **Improve the Experience**

(Goal 5) raises user awareness of what facilities make up the transportation system, how well those facilities work, and how innovative ideas can make the system better for them and their communities.



## **Plan the System**

(Goal 3) directs attention to specific issues, areas, facilities, and interests that is above and beyond what would occur through the normal planning activities of the MPO.



## **Collaborate with Partners**

(Goal 6) expresses the commitment to support local, regional, state, and national agencies in their efforts to plan, fund, maintain, and manage transportation facilities that serve citizens, businesses, and visitors of the Palm Beach region.



GOAL

1

# ADMINISTER THE AGENCY

## OBJECTIVES

### MEASURES

### TARGETS

#### Provide Roles & Responsibilities Training

**1.A Provide MPO Governing Board Members opportunities to attend MPO training**

Governing Board member training opportunities per year

4

**1.B Provide MPO staff opportunities to attend MPO-related training/conferences**

Staff-person training opportunities per year

22

## OBJECTIVES

### MEASURES

### TARGETS

#### Identify Effective Meeting Space Options

**1.C Identify options for effective meeting space to accommodate all Board Members and anticipated audiences**

Identify and evaluate up to three options for effective meeting space

July 1, 2017

#### Manage Expenditures

**1.D Monitor expenditures against approved budget**

Quarterly report of budgeted vs. actual expenditures

**+/-5% variance**



GOAL

2

## ENGAGE THE PUBLIC

### OBJECTIVES MEASURES

### TARGETS

#### Create and Implement New MPO Brand

##### 2.A Create and consistently apply new MPO brand

Completion of new branding  
materials and strategies

July 1, 2017

##### 2.B Enhance MPO website to capture public input

Public comments received via  
website per month

10

### OBJECTIVES MEASURES

### TARGETS

#### Expand MPO Presence and Outreach

##### 2.C Expand social media outreach to inform and engage the public

Persons reached per month

11,000

##### 2.D Grow public outreach campaigns

Annual campaigns per year  
Campaign participants per year

2  
500



GOAL  
**3**

**PLAN THE  
SYSTEM**

**OBJECTIVES  
MEASURES**

**TARGETS**

**Conduct Non-Motorized and  
Multimodal Transportation Studies**

**3.A Conduct multimodal  
studies for localized areas of  
concern**

Studies commenced per year

**2**

**3.B Perform Transit Access  
Study for 10 Focus Areas**

Study completion

**July 1, 2018**

**3.C Create map of Complete  
Street Opportunity Corridors**

Complete Street  
infographic map

**July 1, 2018**

**OBJECTIVES  
MEASURES**

**TARGETS**

**Monitor Long Range Plan  
Implementation**

**3.D Monitor implementation  
of Long Range Transportation  
Plan projects and programs**

Annual report

**June MPO  
meeting  
(at TIP  
adoption)**





GOAL

4

# PRIORITIZE FUNDING

## OBJECTIVES MEASURES

## TARGETS

### Leverage Additional Funding

**4.A Research and share current and new funding opportunities**

List of funding opportunities and sources on website

October 1, 2016, annually thereafter

**4.B Coordinate regional applications for competitive grant programs (e.g. TIGER, FASTLANE, SUN Trails, etc.)**

Percent of annual requests met for coordinated application support

100%

## OBJECTIVES MEASURES

## TARGETS

### Monitor and Share Project Status

**4.C Prepare and maintain comprehensive map identifying status of all funded transportation projects within the planning area**

Funded projects map

July 1, 2017, annually thereafter

**4.D Prepare and maintain comprehensive map identifying status of all approved/unbuilt development**

Approved development map

July 1, 2017, annually thereafter



GOAL

5

## IMPROVE THE EXPERIENCE

### OBJECTIVES MEASURES

### TARGETS

#### Increase Information Sharing

**5.A Provide and maintain comprehensive and up-to-date system maps for all modes**

System map

July 1, 2017,  
annually  
thereafter

**5.B Create system performance report using the Congestion Management Process (CMP)**

System Report Card

December  
MPO  
Meeting  
(with Work  
Program)

### OBJECTIVES MEASURES

### TARGETS

#### Support Innovative Ideas

**5.C Facilitate pop-up/demonstration projects**

Number of demonstration projects per year

2

**5.D Introduce innovative strategies (with partners) into already planned projects**

Projects reviewed per year

10



GOAL  
**6**

**COLLABORATE WITH  
PARTNERS**

**OBJECTIVES  
MEASURES**

**TARGETS**

**Expand Technical Services  
and Support**

**6.A Conduct training  
workshops in preparing  
applications for Local  
Initiatives and Transportation  
Alternative Programs**

Workshops per year

**2**

**6.B Increase total funding  
requests received for each  
MPO funding program**

Ratio of funds requested to  
funds available

**>2.0**

**OBJECTIVES  
MEASURES**

**TARGETS**

**Facilitate Targeted  
Technical Discussions**

**6.C Facilitate Complete  
Streets work group to develop  
design guidelines**

Completion of Design  
Guidelines

**July 1, 2017**

**6.D Facilitate Road Impact  
Fee Alternatives work group  
to develop mobility fee  
alternatives white paper**

Mobility fee white paper

**January 1,  
2017**

# PALM BEACH MPO STRATEGIC PLAN 2015-2016 ANNUAL REPORT CARD HOW ARE WE DOING?

- INDICATORS
-  MET
  -  IN PROCESS
  -  NOT MET
  -  NOT BEGUN


## GOAL 1 ADMINISTER THE AGENCY

Focused on staffing, equipping, and training the organization and effectively directing resources to achieve the strategic objectives.

Governing Board member training opportunities per year  
 **4 TARGET**  
**1 BENCHMARK**

Staff-person training opportunities per year  
 **22 TARGET**  
**4 BENCHMARK**

Identify and evaluate up to three options for effective meeting space  
 **JUL '17 TARGET**

Quarterly report of budgeted vs. actual expenditures  
 **±5% TARGET**  
**TBD BENCHMARK**

## GOAL 2 ENGAGE THE PUBLIC

Reinforces the importance of public input to each strategic effort and every planning process that involves the MPO.

Completion of new branding materials and strategies  
 **JUL '17 TARGET**

Public comments received via website per month  
 **10 TARGET**  
**3 BENCHMARK**

Persons reached per month  
 **11,000 TARGET**  
**10,100 BENCHMARK**

Annual campaigns per year  
 **2 TARGET**  
**1 BENCHMARK**

Campaign participants per year  
 **500 TARGET**  
**300 BENCHMARK**

## GOAL 3 PLAN THE SYSTEM

Directs attention to specific issues, areas, facilities, and interests that is above and beyond what would occur through the normal planning activities of the MPO.

Multimodal studies commenced per year  
 **2 TARGET**  
**0 BENCHMARK**

Transit Access Study completion  
 **JUL '18 TARGET**

Complete Street infographic map  
 **JUL '18 TARGET**

Implementation Status Annual report  
 **JUN ANNUALLY TARGET**

## GOAL 4 PRIORITIZE FUNDING

Seeks to identify and match available funding sources with eligible MPO projects to expedite implementation.

List of Funding Opportunities and Sources  
 **OCT '16 TARGET**


Percent of annual requests met for coordinated application support  
 **100% TARGET**  
**0 BENCHMARK**

Funded projects map  
 **JUL '17 TARGET**

Approved development map  
 **JUL '17 TARGET**

## GOAL 5 IMPROVE THE EXPERIENCE

Raises user awareness of what facilities make up the transportation system, how well those facilities work, and how innovative ideas can make the system better for them and their communities.

System map  
 **JUL '17 TARGET**

System Report Card  
 **DEC '16 TARGET**

Number of demonstration projects per year  
 **2 TARGET**  
**1 BENCHMARK**

Projects reviewed per year  
 **10 TARGET**  
**4 BENCHMARK**

## GOAL 6 COLLABORATE WITH PARTNERS

Expresses the commitment to support local, regional, state, and national agencies in their efforts to plan, fund, maintain, and manage transportation facilities that serve citizens, businesses, and visitors of the Palm Beach region.

Workshops per year  
 **2 TARGET**  
**0 BENCHMARK**

Ratio of funds requested to funds available  
 **>2.0 TARGET**  
**0.82 BENCHMARK**

Completion of Design Guidelines  
 **JUL '17 TARGET**

Mobility fee white paper  
 **JAN '17 TARGET**



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