



# Palm Beach Commuter Challenge

March 2016

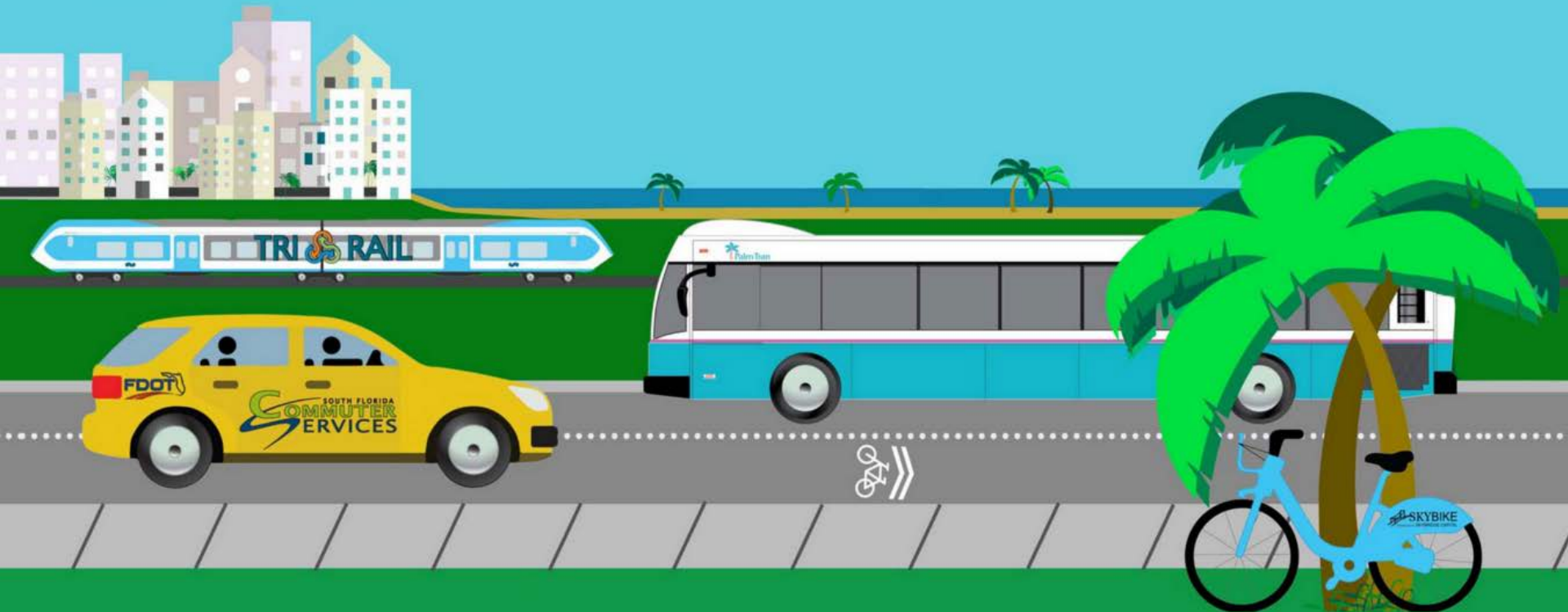
PLAN YOUR TRIP  
Download  
Transit App



13 Days Until Start

CREATE AN ACCOUNT

LOGIN



Work in Palm Beach County? Join the Challenge!

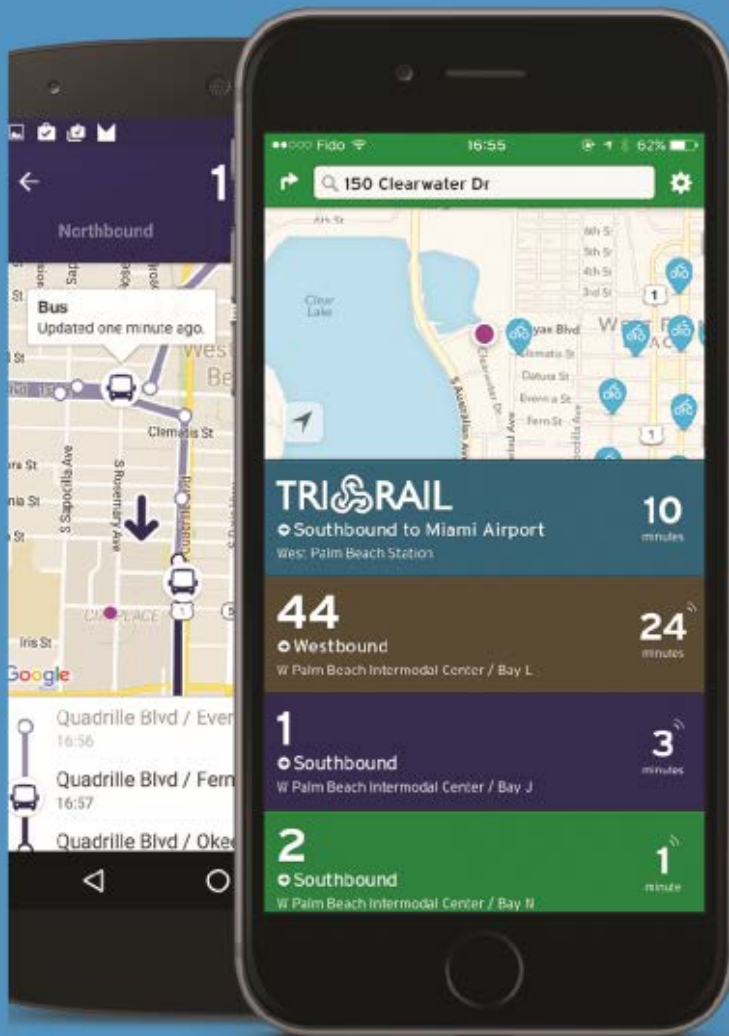
# Palm Beach Commuter Challenge

March 2016

[www.PBCommuterChallenge.org](http://www.PBCommuterChallenge.org)







 Transit App

The simple and beautiful way to get around South Florida.

Public transit, bike sharing, car sharing, Uber. All at a glance, without a tap.



# Palm Beach Commuter Challenge

March  
2016



- **Countywide Competition**
  - Form a team with coworkers
  - Work Trips made within or to/from Palm Beach County
  - Track miles by Transit, Carpool, Walk, Bike, & other non-motorized
- **Partner Agencies**



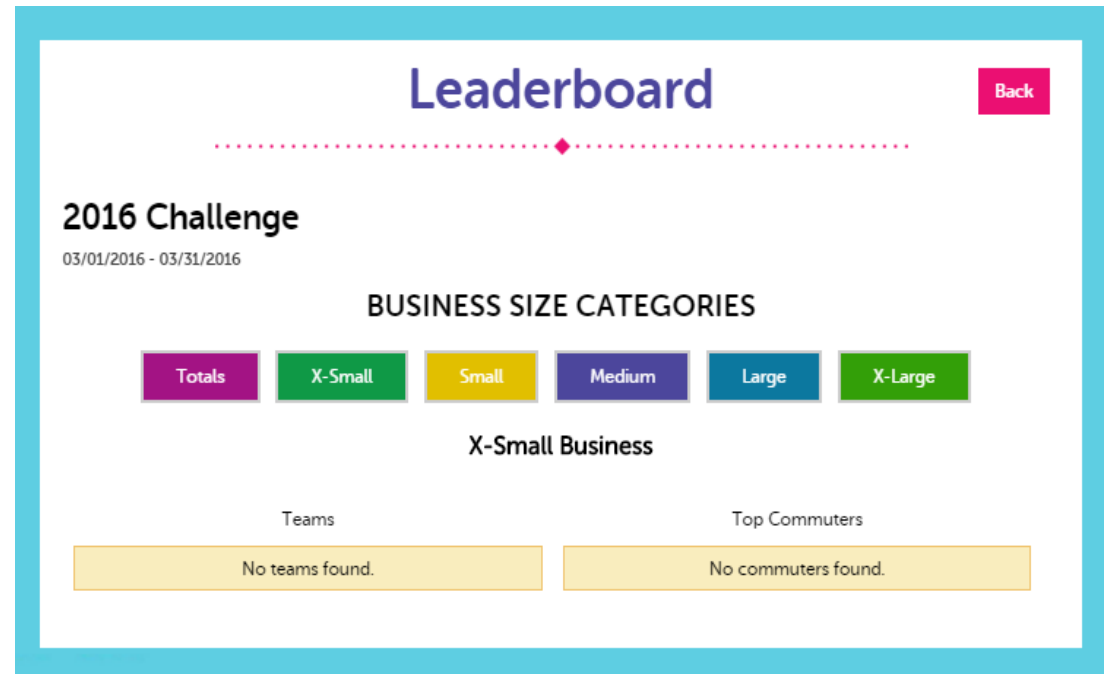
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## Compete against teams of similar business size

Business classes (based on total # of employees):

- X-Small: 1 – 4 employees
- Small: 5 – 15 employees
- Medium: 16 – 50 employees
- Large: 51 – 200 employees
- X-Large: More than 200 employees



The screenshot shows a web interface for the "2016 Challenge" (March 2016). At the top is a "Leaderboard" title with a "Back" button. Below the title is a red dotted line with a diamond in the center. The main heading is "2016 Challenge" with the dates "03/01/2016 - 03/31/2016". Underneath is the section "BUSINESS SIZE CATEGORIES" with six buttons: "Totals" (purple), "X-Small" (green), "Small" (yellow), "Medium" (blue), "Large" (teal), and "X-Large" (light green). The "X-Small" button is selected. Below this, the text "X-Small Business" is displayed. There are two tabs: "Teams" and "Top Commuters". Under the "Teams" tab, a yellow box contains the text "No teams found." Under the "Top Commuters" tab, a yellow box contains the text "No commuters found."

# Palm Beach Commuter Challenge

March 2016

- **15 Teams Created (3 City Teams)**
  - City of Boca Raton
  - City of West Palm Beach
  - Village of Palm Springs
- **Goal: 100% MPO Participation**
- **Sign up & create/join team →**

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| Username                    | Business Size |
|-----------------------------|---------------|
| City Of Boca Raton          | X-Large       |
| City Of West Palm Beach     | X-Large       |
| Gators                      | X-Large       |
| Palm Beach MPO              | Small         |
| Palm Beach Zoo              | Large         |
| Palm Tran                   | X-Large       |
| PBC Employee Wellness       | X-Large       |
| PBC ERM                     | Large         |
| QQSolutions                 | Large         |
| SBA Communications          | X-Large       |
| SFCS                        | Small         |
| SFRTA/Tri-Rail              | Large         |
| SkyBike                     | X-Small       |
| TCRPC Rocks!                | Small         |
| The Village Of Palm Springs | Large         |



## Culminating Event – April 2<sup>nd</sup> in WPB

- **Educational Transportation Booths & Activities**
  - Family Friendly 1-mile Group Bicycle Ride
  - Walking Safety Simulation
  - Bicycle Safety Rodeo
- **Awards Ceremony**
  - Top Teams & Top Commuters
  - Top Schools & Top Students
  - Raffle Prizes



# Palm Beach **Commuter** **Challenge** March 2016

- **Current Outreach**

- Palm Tran Bus Wrap – Route 1 US-1
- Billboard – I-95 & Atlantic Ave
- Interior Palm Tran & Tri-Rail Signs

- **Call to Action**

- Distribute Flyers & Postcards
- Share on Newsletters & Websites
- Post on Social Media #PBCommuterChallenge
- Participate in events throughout March

