



SOUTH FLORIDA 2017 UNIVERSITY COMMUTER CHALLENGE



Traffic congestion remains a topic of major concern for South Florida residents. In response to this, the Florida Department of Transportation's South Florida Commuter Services (SFCS) program is actively working to reduce congestion and improve traffic conditions by educating and encouraging student commuters to explore using modes of transportation other than driving alone.

SFCS, along with our transportation partners, is challenging university students to use an alternative mode of transportation from November 6 through November 17, as part of the 2017 South Florida Commuter Challenge: University Edition. The Challenge is a regional effort throughout Miami-Dade, Broward, Palm Beach, St. Lucie, and Martin counties to encourage alternative mode use. We are asking students to try one or more of the following: riding transit, carpooling, walking, or bicycling.

This year, SFCS is taking an innovative approach to the Challenge by launching a mobile app which will allow participants to easily "tap in" and "tap out" to log their trips, as well as track the real-time cost savings and environmental impact of their alternative mode use. The app will also collect data critical to analyzing current transportation systems and programs.

We invite you to be a part of the solution by joining in the Challenge and reducing the number of vehicles on the roadways. For more information, please visit: www.sflcommutes.com or feel free to contact Jim Udvardy, Project Director, via email at jim.udvardy@wsp.com or telephone at 954-731-0062.