SOUTH FLORIDA
COMMUTER
SERVICES

South Florida COMMUTER CHALLENGE 2017

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6 COMMUTER CHALLENGE

Building on Palm Beach MPO's successful 2016 Commuter Challenge, the South Florida Commuter Challenge will take a regional approach.

keeps commuters moving

ABOUT THE CHALLENGE

South Florida COMMUTER CHALLENGE 2017

During the month of May, the Florida Department of Transportation and its transportation partners are challenging commuters in Monroe, Miami-Dade, Broward, Palm Beach, Martin and St. Lucie Counties to try an alternative mode of transportation for their daily work commute.

TRI RAIL | Key West, Florida | Miami-Dade County Transit | Broward County Transit | PalmTran | Treasure Coast Connector 772-464-8878 | Martin | TPO Miami-Dade Transportation Planning Organization | Broward MPO Metropolitan Planning Organization | Palm Beach MPO | St. Lucie Transportation Planning Organization | Martin MPO

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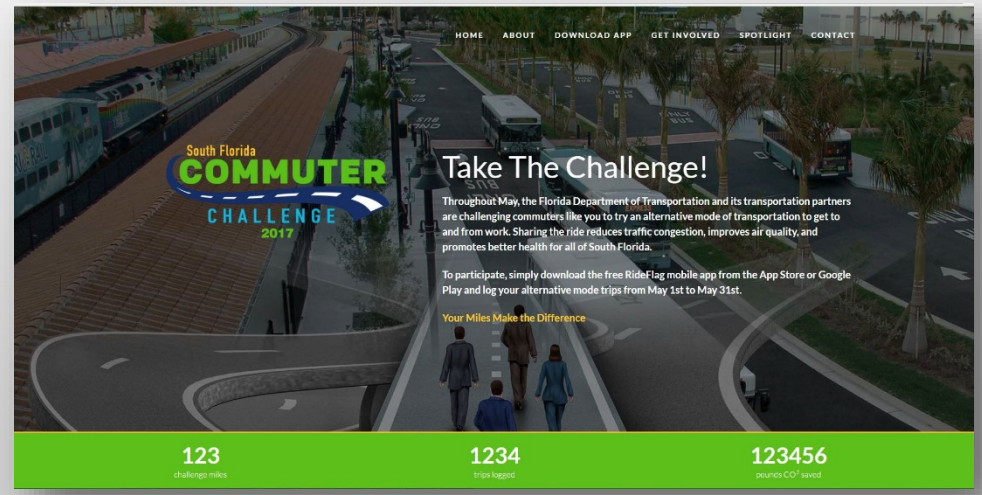
SEE HOW IT WORKS

- **This year's challenge will feature a mobile app for participants to use.**
- **The app will allow commuters to tap in and tap out to log their daily.**
- **For each trip the app will calculate the total number of miles based on their route.**
- **Data collected from the app will help validate commuter trips during the Challenge as well as provide origin/destination information and mode usage.**

GET INVOLVED

South Florida COMMUTER CHALLENGE 2017

- **We are asking transportation partners, transit agencies, municipalities and employers to get involved by helping to promote the challenge and making the commitment to join.**
- **Partners will be featured on the Challenge website (www.sflcommutes.com) and in media efforts.**
- **Various Challenge collateral materials are available for distribution.**



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TAKING THE CHALLENGE

South Florida COMMUTER CHALLENGE 2017

- **More than 100 companies and municipalities in all participating counties have already committed to taking the Challenge.**

CHALLENGE GOALS

- Challenge South Florida commuters to explore alternative modes of transportation as opposed to driving alone.
- Change commute behavior patterns.
- Educate commuters about transit options in their area.
- Drive commuters to possibly become transit users.
- Provide collected data to transportation for analysis potential mobility and transportation improvements.

CONTACT US

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